

## **POINT LOMA ASSOCIATION - *Beautification Committee Meeting*** **January 3, 2012**

**Members Present:** Ron Brooks, Jodie Bruhn, Cecilia Carrick, Stan Nadel, Celeste Trepte, Klonie Kunzel, Robert Jackson, Albert Powell, Betty Allman, Dave Brown, Jerry Symanski and Karen Davis.

Chair **Ron Brooks** opened the meeting at 8:05 AM at the San Diego Yacht Club.

Budget: **Jodie** reported that \$1,397 was spent during the month of December, and a total of \$10,498 YTD has been spent out of the \$31,498 (2011-12) Beautification Committee budget.

### **Discussion Topics:**

#### 1. Code Compliance Issues: **Celeste** reported on the following:

- A Jacaranda tree at 1470 Rosecrans was trimmed by the adjacent property owner, using a 'hat rack' technique. The City of San Diego Tree Warden, Ken Healy, was notified and contacted the property owner. *"The owner was not aware of the City right of way regulations. She seemed to be very apologetic. She has been given a verbal warning and the incident has been documented on our service notification program. If she has another incident like this she will be hit with all associated penalties (3X the value of the tree) which will include a new 36" box replacement tree. For any future violations you can reference this service notification #150000573502. As for the existing tree it appears to be rebounding fairly well. We will monitor the condition over the next year. Thank you for keeping an eye out for the community."*
- The Harbor Drive median near the airport again appears to lack water and care. An attempt is being made to contact the landscape manager at the Port District.
- Non-permanent signage at the Point Loma Marketplace has been up too long. Gretchen Early will be contacted to encourage removal.

#### 2. Catalina/Canon Median: *The Point Loma Association is pleased to announce the completion of our most recent beautification project: the Catalina/Canon Medians. Hardscape and drought resistant plantings now enhance the gateway area leading to Cabrillo National Monument, Fort Rosecrans National Cemetery and Point Loma Nazarene University. Under the inspired leadership of Robert Tripp Jackson and with a kick-off donation from PLNU, this project went from idea to reality in record time. Demonstrating the power of an involved community and a responsive public sector, the project reflects a true public-private collaboration. With an initial contribution from PLNU, generous contributions from community residents and a substantial grant of Neighborhood Reinvestment Funds from the office of San Diego County Supervisor Greg Cox, this newest addition to our array of beautification projects was fully funded.* Robert reported the following:

- An engraved stone plaque should be complete in 1-2 weeks. St. Pierre Stamp Concrete will install the plaque into the sidewalk.
- A ribbon cutting ceremony is planned for January 27 at 9AM. Invitations will go out to all donors. Supervisor Cox will cut the ribbon and coffee will be served.
- The City inspector's report of the site stated that yellow reflective paint on the corners of the site and cleaning of the construction marks on the asphalt were required before he could sign off on the project.

#### 3. PLA Retreat: The PLA Retreat, to be held Saturday, January 14 from 8:30AM to 1PM at the PL Assembly (3035 Talbot St.), is designed to inform all as to where the organization has been in the past 50 years and to provide a guidepost to where we want to take the organization in the next 50 years. Dr. Kim Hogelucht, a professional moderator from PLNU, has volunteered to guide the process. The plan is to spend about 40% of the time on how we got where we are today and the remaining 60% on brainstorming for the future. Everyone who is involved with

the PLA -- committee members, board members, graffiti team, mean green team, rose garden team, etc. is invited. Lunch at Miguel's will be served to participants at the end of the retreat. An RSVP is required --contact Cecilia at [carrick@cox.net](mailto:carrick@cox.net) .

4. Ed's Triangle, Phase II: Marty Schmidt has agreed to provide a landscape plan for Phase II. It will include an extension of the irrigation system and planting of low plants around the periphery. The plant palate will include mostly natives that thrive in coastal areas. It is estimated that, as a ballpark estimate, the cost will be about \$12K. This concept was presented to the PLA Board, and approval was granted for the \$12K so that we can complete Phase II as quickly as possible and during the winter months. To offset the costs, grant requests to the San Diego Foundation and to Supervisor Roberts will be made.
5. Graffiti: Betty reported that there has not been a major graffiti problem over the holidays. The graffiti removal team will be back in action this month.
6. Point Loma People for Progress (P3): Judy Garrett (Mean Green) and Lisa Keith (new board member) are PLA representatives to P3.
7. Cigarette Ashcans: The ashcan on Cañon, adjacent to the laundry, will be emptied by the laundry employees.
8. Have You Heard:
  - Brian Malarkey is opening a new restaurant to replace La Playa Bistro.
  - There will be a new entry sign on Shelter Island Drive developed by Anchorage Lane Redevelopment.
  - A new Fed Ex will open today at Point Loma Marketplace.
  - Sunset Cliffs Natural Park erosion mitigation work is underway.
  - Construction of the PL Community Garden at Westminster Park is underway.
  - The old San Diego National Bank Bldg (Cañon at Rosecrans) has been rented.

#### **Important Dates**

PLA Board meeting – January 11 at the Brigantine -- 7:30AM

PLA Board Informational Retreat -- January 14, 8:30AM to 1PM -- Point Loma Assembly Hall

Peninsula Community Planning Board – January 19, 6:30PM at the PL Library

PLA Beautification Committee-February 7 - 8 AM - SDYC

The meeting was adjourned at 9:15 AM.

To place items on the agenda, e-mail Ron at [brooks1@cox.net](mailto:brooks1@cox.net).

Respectfully submitted,

Karen Davis, Secretary

#### **Mean Green Team Calendar**

**Jan 6: Pork Chops**

**Jan 13: Rose Garden and Tin Fish Restaurant**

**Jan 20: Soto Street**

**Jan 27: Ribbon Cutting Ceremony for Canon/Catalina**

**Feb 3: Nimitz West**