

Point Loma Association Beautification Committee Agenda

January 2012

Code Compliance – Celeste

Treasurer's Report – Jodie

Dec. expenditures \$ _____

YTD expenditures \$ _____

Funds remaining for 2011-2012 FY \$ _____

Catalina/Cañon Median Project – Robert

The Point Loma Association is pleased to announce the completion of our most recent beautification project: the Catalina/Canon Medians. Hardscape and drought resistant plantings now enhance the gateway area leading to Cabrillo National Monument, Fort Rosecrans National Cemetery and Point Loma Nazarene University. Under the inspired leadership of Robert Tripp Jackson and with a kick-off donation from PLNU, this project went from idea to reality in record time. Demonstrating the power of an involved community and a responsive public sector, the project reflects a true public-private collaboration. With an initial contribution from PLNU, generous contributions from community residents and a substantial grant of Neighborhood Reinvestment Funds from the office of San Diego County Supervisor Greg Cox, this newest addition to our array of beautification projects was fully funded.

Inspector's report – (1) paint yellow reflective paint on corners of the project (2) clean the construction marks on the asphalt

Engraved plaque

Ribbon Cutting Ceremony with Supervisor Cox's office

Friday, January 27 – 9:00 am

Event Planning

Invitations / Getting the word out

Official's comments

Photos / PR

Supplies/portable table

Reception or use Peet's

PLA Retreat – Saturday Jan. 14th from 8:30 am to 1pm at the Pt. Loma Assembly at 3035 Talbot St. The theme will be “share the wisdom of the ages”. The retreat will be informational, with times for questions, brainstorming and fun. Members will present how things have been done in the past and how we might want to make changes (or not) in the future. What should the next fifty years look like for the PLA? What should be our next project? PLA members from all committees are invited. Mexican lunch to follow at Miguel's.

Median #4 – Karen - Phase 1 of the project, which entails cleanup, tree planting and mulching was completed for \$15,479, paid for through funds secured by Supervisor Cox and private donors. Phase 2 entails planting low plants around the periphery (manzanita, ceanothus) most of which will be native plants that thrive in coastal areas. The Beautification Committee is requesting allocation of an additional \$12,000 which is not already in the committee budget.

Graffiti eradication – Betty

Pt. Loma People for Progress highlights – Judy

Placement of new Pt. Loma Project signs – Jodie

Hugh Story Memorial Rose Garden pruning and Tin Fish Tacos.

Date: _____

“I Love a Clean San Diego” - Cigarette receptacles

San Diego River Pak Foundation – Richard Dhu will be invited to speak at the PLA Retreat

Have you heard? (a) Brian Malarkey is opening a new restaurant to replace La Playa Bistro, (b) Shelter Island Drive & Anchorage Lane Redevelopment

entry sign (c) new Fed Ex at Pt. Loma Marketplace (d) Sunset Cliffs Natural Park erosion mitigation (e) Pt. Loma Community Garden at Westminster Park

PLA Library display in March

New Contact from Supervisor Robert’s office

Portland Bates – 619-531-5544 Bates@sdcounty.ca.gov

MEAN GREEN SCHEDULE

Jan. 6 - _____

Jan. 13 - _____

Jan. 20 - _____

Jan. 27 – Ribbon Cutting Ceremony for Canon / Catalina

Feb. 3 - _____