

POINT LOMA ASSOCIATION - *Beautification Committee Meeting*

December 6, 2011

Members Present: Ron Brooks, Jodie Bruhn, Cecilia Carrick, Stan Nadel, Robert Jackson, Albert Powell, Betty Allman and Judy Garrett.

Chair **Ron Brooks** opened the meeting at 8:05 AM at the San Diego Yacht Club. Budget:

Jodie reported that \$2,209 was spent during the month of November, and a total of \$9,101 YTD has been spent out of the \$31,498 (2011-12) Beautification Committee budget.

Discussion Topics:

1. Catalina/Canon Median: Robert Tripp Jackson reported that the project has been largely completed. A small number of plants are yet to be installed and a minor correction of the concrete border to be performed by St. Pierre Concrete. Robert will then request final inspection by the City of San Diego.

Discussion regarding an appropriate plaque acknowledging donors and participants in the project was undertaken. Robert will explore options for the plaque, including inspection of the plaque in place at the Talbot Triangle. A ribbon cutting ceremony for this project is scheduled for January 27, 2012 (Friday). Supervisor Greg Cox, representatives of PLNU and other officials are expected to participate.

Traffic control signs at this site require modification and replacement. Albert Powell will contact CalTrans to request that this safety issue be addressed.

2. Jacarandas have been offered by the Village Garden Club of La Jolla to replace or augment current plantings in our community. Members of the Beautification Committee will identify suitable sites.

3. Treasurer's Report was made by Jodie Bruhn. The Catalina/Canon project was almost entirely funded by donations from the community and the County Board of Supervisors. Total donations to date for this project are \$21,300.

4. New Point Loma Project signs have been ordered from Shelter Island Sign Shop at a reduced cost of \$48 per sign. Discussion took place regarding reducing the size of future project signs.

5. The Westminster Community Garden (WCG) project was discussed. Several committee members expect to take plots in the garden.

6. Judy Garrett reported directing a letter to the property owner of an Owens St. house requesting further attention to proper landscape maintenance.

7. A window has been reserved at the Point Loma Library for a March 2012 display by the PLA. A request for artistic coordination will be made to Ann Walker and Debbie Hall.

8. Cecilia reported that a PLA Informational Retreat has been scheduled for January 14, 2012. The retreat will be held at the Point Loma Assembly Hall, followed by a luncheon social, subject to approval by the PLA Board. The retreat will be directed at PLA Board members and all active committee participants.

9. The work session on January 6, 2012 will be a complete pruning of the Hugh Story Rose Garden followed by a luncheon social at the Tin Fish Restaurant. This event will be funded by the proceeds of can and bottle collection over the past year. Karen Davis is coordinating the event.

10. Median 4 supplemental plans for Phase 2 have been received from Marty Schmidt and were deemed "lovely" by our Master Gardener reviewers. It is anticipated that 1500

additional drought resistant plants will be installed. Karen Davis will present these plans at the next PLA Board meeting. A campaign for additional donations to support this project was discussed, as well as additional funding from the Beautification budget.

11. The property owner of the Shelter Island Pharmacy complex at the corner of Canon and Rosecrans plans to replace the existing sign with a smaller, more tasteful version. The timing of this upgrade is uncertain.

12. Official butt counters, Betty Allman and Cecilia Carrick, reported that more than 800 butts were recovered from the recently installed Butt containers, with 540 collected outside of the Laundromat on Canon St.

13. The representative of the San Diego River Park Foundation will be invited to make a brief presentation about the organization at the PLA Retreat in January 2012. Ron will contact Richard Dhu about this matter.

14. Point Loma People for Progress (P3) report the renovation of eight buildings has begun with expected completion in May 2012. Several new tenants were announced for Liberty Station, including Stone Brewery and Luna Grill. Plans to convert the auditorium into a 450-seat theatre and two 250-seat theatres are being studied. The auditorium finance study will be completed by February 2012. A 3-day Christmas Festival is scheduled for December 16-18, 2011.

Lisa Keith is the PLA representative to the P3 Advisory group. Judy Garrett has also offered to attend the monthly meetings.

15. Information about the Median 4 enhancements and the campaign for additional donations will be submitted to the Newsletter Editor, Kerri DeRosier.

Important Dates

PLA Board meeting – December 14 at the Brigantine -- 7:30AM

Peninsula Community Planning Board – December 15, 6:30PM at the PL Library

PLA Beautification Committee-January 3- 8 AM- SDYC

PLA Board Informational Retreat-January 14- Point Loma Assembly Hall

The meeting was adjourned at 9:20 AM.

To place items on the agenda, e-mail Ron at brooks1@cox.net.

Respectfully submitted,

Stanley M. Nadel, Scrivener, for Karen Davis, Secretary

Mean Green Team Calendar

Dec 9: Ed's Triangle (Median 4)

Dec 16: Nimitz West

Dec 23: Happy Holidays!

Dec 30: Dewey

January 6: Rose Garden and Tin Fish Restaurant