

**POINT LOMA ASSOCIATION - *Beautification Committee Meeting***  
**November 1, 2011**

**Members Present:** Ron Brooks, Jodie Bruhn, Karen Davis, Cecilia Carrick, Stan Nadel, Robert Jackson, Dave Brown, Celeste Trepte and Judy Garrett.

Chair **Ron Brooks** opened the meeting at 8:05 AM at the San Diego Yacht Club.

Budget: **Jodie** reported that \$1,767 was spent during the month of October, and a total of \$6,892 has been spent out of the \$31,498 2011-12 Beautification Committee budget.

**Discussion Topics:**

1. Catalina/Canon Median: Ground breaking for the Catalina/Cañon Median Project is set to begin on November 14 and should be completed in approximately one week. Kudos go to Robert Jackson for his tremendous efforts over the past year to get the plans done and through the city permit process and to then, single handedly, raise the majority of required funds. Approximately \$15K in donations has been provided by private sources. Additional community grant dollars are being pursued via City Councilman Faulconer and from County Supervisor Cox. Contracts have been awarded to (a) St. Pierre Stamp Concrete for asphalt removal and a stamped concrete border, (b) Brian Vahalik for Traffic Control, and (c) Total Green Landscape for soil prep, planting and watering of the new landscape. The total cost to put in the landscape is \$20,169. Watering costs will be \$516/mo initially, and then \$240/mo long term.
2. Ed's Triangle, Phase II: The second and final phase of the landscape project at Ed's Triangle requires a landscape plan. The Phase I plan was provided by Marty Schmidt. He has offered to donate his services for the Phase II plan, but he has requested that we cover the cost of his staff services (\$100/hr X 15 hrs = \$1500). After discussion, it was unanimously decided that we proceed with obtaining Marty's services. The \$1500 is in the Beautification Committee budget.
3. Code Compliance Issues: **Celeste** reported on the following:
  - A bus bench located near the PL Marketplace now has an unattractive advertisement. It is unclear if city criteria are being met regarding advertising at this site.
  - There has been no improvement yet to the property at Owens and Rosecrans although the owner has been contacted. Correspondence with the property owners will continue.
  - The Catalina St. median stretching from Cañon to the military base was trimmed by a city contractor in such a manner as to leave the trimmed shrubs unattractive. Additionally, many palm fronds are left along the road. Drew Potocki was contacted and indicated that he could arrange for pickup of the palm fronds if they were in one location. The trim job may not be attractive, but it meets the city requirement that limbs be out of the roadway. Since the area is a designated scenic drive, it would be nice to have the landscaped median be more attractive. Options will be developed to address the issue.
4. American Society of Landscape Architects: At the close of the ASLA meeting on Nov. 2, material donations will be given to nonprofit organizations. **Bruce Cook** will obtain materials for PLA.
5. Cigarette Ashcan Installation: The ashcan installation was a successful and fun event. Six ashcans were installed, and PLA has accepted responsibility for emptying them on a monthly basis. Assistance from local businesses will be solicited. The sixth site was changed to the corner of Catalina and Voltaire – adjacent to the bus stop.

6. Norm Magneson and the Nichols Street View Corridor: A meeting was held with Norm, **Karen, Cecilia** and Drew Potocki concerning the corridor and who would assume responsibility for uncompleted parts of the project. In particular, large shrubs rooted in the cliff down to the beach needed trimming. The job was too big for Mean Green and not considered to be city responsibility. Efforts to have the adjacent home owners fund the work would be pursued by Norm.
7. Membership Considerations: Progress is being made on increasing membership. If you would like to have a current list of active and inactive members, contact Jerry Symanski. Additionally, the Beautification Committee is looking for a PR representative to serve on our committee. That person does not need to be on the Mean Green Team but should have a desire to help the PLA get the word out about PLA goals. Lastly, on Nov. 19 and 20 the membership committee is setting up a table at Peets to help recruit new members. The latest project should be completed (or near completion) and might encourage folks to join. If you are interested, please contact Cecilia.
8. Mean Green Trash Disposal Update: Many thanks to the Barnes Tennis Center folks. They have agreed to take up to 3 bags/week of garbage that we collect along Nimitz.

Reminders:

- PLA Board meeting – November 9 at the Bali Hai -- 7:30AM
- Peninsula Comm. Planning Bd Mtg – 3<sup>rd</sup> Thursday of month, 6:30PM at the PL Library
- Presentation of PLA 'Check' to SD – 10AM, November 8 at City Council Meeting

The meeting was adjourned at 9:25 AM. Please note that our next meeting will be 8AM, December 6, 2011 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail Ron at [brooks1@cox.net](mailto:brooks1@cox.net).

Respectfully submitted,

Karen Davis  
Secretary

### Mean Green Team Calendar

<b>November</b>	<b>4</b>	<b>Home of CAPT and Mrs. Scott Adams</b>
<b>November</b>	<b>11</b>	<b>Dana School (school out for Veterans Day)</b>
<b>November</b>	<b>18</b>	<b>Dewey School</b>
<b>November</b>	<b>25</b>	<b>Thanksgiving Vacation!!</b>
<b>December</b>	<b>8</b>	<b>Point Loma Village – meet at Shelter Island Drug</b>

*Check weekly e-mail reminder sent every Wednesday or Thursday – There is a possibility that the location might be changed!!*