

POINT LOMA ASSOCIATION - *Beautification Committee Meeting*
October 4, 2011

Members Present: Ron Brooks, Jodie Bruhn, Karen Davis, Betty Allman, Cecilia Carrick, Stan Nadel, Robert Jackson, Dave Brown, Bruce Cook, Albert Powell, Celeste Trepte and Judy Garrett.

Chair **Ron Brooks** opened the meeting at 8:05 AM at the San Diego Yacht Club.

Budget: **Jodie** reported that \$1,169 was spent during the month of September, and a total of \$5,125 has been spent out of the \$31,498 2011-12 Beautification Committee budget.

Discussion Topics:

1. Cigarette Ashcan Installation: Due to a new partnership between the PLA and "I Love a Clean San Diego", six cigarette ashcans will be installed in the Point Loma Village area. In a brief ceremony, the first ashcan will be unveiled on Friday, October 14, 10AM, at 1101 Scott Street. Natalie Roberts (nroberts@cleansd.org) is the Director of Community Events for "I Love a Clean San Diego", and will conduct the proceedings. Everyone is encouraged to attend.
2. PLA Annual Dinner Wrap Up: The dinner was a big success with \$23K in funds raised and predominantly positive feedback. Concerns were limited to food issues.
Volunteer Hours Check Presentation: The check presented to Councilman Faulconer at the dinner represented PLA Volunteer hours given to this community over the past 50 years. It will be presented again to Councilman Faulconer at a City Council meeting. November 8 at 10AM was the date that worked best for most folks. All PLA volunteers will be encouraged to come.
3. Membership Considerations: The PLA membership has been decreasing in recent years. A list of paid members is now available. It has been suggested that many individuals do not know that they are not current members, and that they would update their membership if the situation were clarified. With this information, it is hoped that we can make progress on re-growing membership.
4. Code Compliance Issues: **Celeste** reported on the following:
 - The property at Owens and Rosecrans continues to be an eye sore with debris and weeds that extend well into the sidewalk. The City Code staff recommended that a letter be sent to the property owners. **Celeste and Judy** will prepare a letter requesting their support in cleaning the area.
 - The too large sign at the Tattoo Parlor on Rosecrans and Hugo has been removed subsequent to the business being fined \$1K and the property owner being fined \$500 for code abuses.
 - Weeds have additionally become a problem on Dickens and Scott. An effort will be made to contact individuals responsible for the property.
 - Thanks to the support of CAPT Adams, the weeds adjacent to the Navy service station (Rosecrans and Nimitz) were removed and the area looks great again.
5. Catalina/Canon Median: **Robert** reported that he is near resubmission of documents required by the city so that the project may proceed. Dan Johnson has been aiding the process by preparing drawings and spending long hours at City offices on our behalf. **Judy** and David Crawford's daughter have provided much appreciated plant selection support. Additionally, fundraising efforts are proceeding. At this time, commitments for \$6K of the anticipated \$10K to complete the project have been received, and there are additional possibilities.
6. Graffiti Update: A bus stop on Rosecrans near Laning was recently tagged with red paint, with the

paint covering two large panels. **Cecilia and Betty** moved quickly to take down the graffiti, and then contacted the Metropolitan Transit folks for information and future support. What they received was encouraging. Beverly Neff, from the MTS (beverly.neff@sdmts.com) and Tara Graviss, from the Liberty Station community association (tgraviss@waltersmanagement.com or 619-756-7992) responded very positively. Tara is the individual to be contacted at Liberty Station with graffiti issues, and she will make sure it is removed. Beverly also encouraged us to contact her in the future anytime problems related to the MTS arise. Their supportiveness was much appreciated.

7. Historical Murals: **Bruce** reported that he will personally make sure that the murals at Union Bank are rotated every three months.
8. San Diego River Park Foundation: Richard Dhu, Programs Manager and Coastal Reach Coordinator for the SDRPF, would like to speak to our group regarding the Foundation. The SD River Park includes the PL Native Plant Garden. A meeting date will be coordinated.

Reminders:

- PLA Board meeting – Oct 12 at the Bali Hai -- 7:30AM
- Peninsula Comm. Planning Bd Mtg – 3rd Thursday of month, 6:30PM at the PL Library
- PLA "I Love a Clean San Diego" Cigarette Ashcan Installation Friday, Oct14, 10AM at 1101 Scott St.
- Tunaman's Ball at the Bali Hai – October 15

The meeting was adjourned at 8:55 AM. Please note that our next meeting will be 8AM, November 1, 2011 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail Ron at brooks1@cox.net.

Respectfully submitted,

Karen Davis
Secretary

Mean Green Team Calendar

October	7	Ed's Triangle / Barnes
October	14	Ashcan Installation / Village
October	21	Pork Chops
October	28	Nimitz West

Check weekly e-mail reminder sent every Wednesday or Thursday – There is a possibility that the location might be changed!!