

## **POINT LOMA ASSOCIATION - *Beautification Committee Meeting*** **May 4, 2010**

**Members Present:** Jodie Bruhn, Karen Davis, Betty Allman, Bruce Cook, and Celeste Trepte.

Acting -chair **Jodie Bruhn** opened the meeting at 8:10 AM at the San Diego Yacht Club.

**Budget:** **Jodie** reported that \$13,916 of our \$25,790 budget has been spent. The proposed Beautification Committee budget for 2010-2011 was distributed for discussion. The total proposed is \$27,500 and includes a few modifications from last year. A new major category is "Trees" (\$5,000/yr. cumulative) to cover tree trimming which is now on a 3 year cycle. "Holiday Lighting" as a category was changed to "Village Special Events" to cover a greater range of potential uses. The Proposed Budget will be submitted to the PLA Treasurer for consideration.

### **Discussion Topics:**

1. PLA Dinner Update:
  - Reservations – The Mean Green Team has reserved two tables for the dinner. All checks were received and forwarded to Pam Kelly. Additionally, **Klonie, Celeste, Stan and Cecilia** and **Bruce and Martha** have reserved tables.
  - Centerpieces – The succulent centerpiece arrangements are doing well. At this point, a few of the 'sticks of fire' will need to be replaced, but overall, they are looking good.
2. Ed's Triangle (Median 4) – Proposed Landscape Project: Progress has slowed on this project, and it is unlikely that a modified plan can be prepared and approved in time to display it at the PLA dinner. **Kerri De Rosier** continues to coordinate the project and Martin Schmidt of Environs Landscape Architecture continues to work with us to modify his original plans for the site. At this point, Martin has requested payment of \$2,500 to update his plans. Identifying a funding source for his request is a priority. We asked if he could suggest a projected cost to complete the project, and he gave us a ballpark figure of \$19.5K for irrigation and another \$9K for plant material. This does not include everything, but is at least a working number. **Kerri** is attempting to find out what the City will charge PLA for the entry permit.
3. Point Loma Park Cleanup: No date has yet been set.
4. Gus's La Playa Trail Mural: The PLHS students are now working on the sixth of six murals that will be installed outside Gus's Restaurant. A reimbursement check for art supplies has been sent to the Art Teacher. Additional requests for reimbursement are expected. In preparation for installation of the murals, the DaSilva family, has painted and generally upgraded the area. **Judy Garrett** wrote a thank you note to the DaSilva family in appreciation of their support.
5. Code Compliance Issues – Celeste:
  - Mike Wisnieski, City Code Compliance, indicated that he recently removed six Learning Annex newsracks that were not in compliance with newsrack code. Progress is being made!
  - Concerning the large billboard adjacent to the now vacant Santanas Restaurant, **Robert Jackson** has written a letter to and will meet with the property owner in an ongoing effort to have the billboard permanently removed. Many thanks to Robert for his effort.
  - On May 20, a request to continue upgrading the property on Catalina Blvd. where Fresh and Easy is located, will be presented to the San Diego Planning Commission. Specifically, they wish to remove the old Catalina Realty building and replace it with landscaping and parking spots. Gretchen Webster has requested that PLA support them by submitting a letter that she can take to the Planning Commission. The Beautification Committee will forward this request to the PLA Board for action along with our support for this request.
6. Graffiti Update: Betty reported that graffiti seems under control at this time.

7. Village Tree Trimming Status: The trimming of all Village trees is now complete. Funding for this project is via grant funds provided by County Supervisor Greg Cox. A big time thank you goes to Supervisor Cox.
8. La Playa Trail Monument Dedication: The monument dedication was held on April 29 with approximately 150-200 people in attendance. Congratulations to Klonie and all the members of the La Playa Trail Association for giving this monument a new life and for coordinating such a wonderful and memorable dedication event.
9. Barnes Youth Tennis Center Cleanup: Work parties including Rock Church volunteers, under **Karen's** supervision and utilizing PLA tools, will continue cleanup of the Barnes Youth Tennis Center property adjacent to Nimitz Blvd. on May 5, 12 and 19 from 11:30AM to 1PM.
10. Portuguese Festa Parade: **Debbie Hall** is coordinating PLA's involvement in the Portuguese Festa Parade on May 23. **Celeste** will be joining us but will be riding in a car. It is hoped that members of the PLA Board will join the Beautification Committee members and Mean Green Team members as we march with the PLA sign. Specific meeting location and time are not yet known.

**Reminders:**

- PLA Board mtg – **May 12** at the Bali Hai -- 7:30AM
- Peninsula Community Planning Bd Mtg –Third Thursday of month, 6:30PM at the PL Library
- Portuguese Festa Parade – **May 23**
- PLA Annual Dinner – **May 27** at the Kona Kai

The meeting was adjourned at 9:05 AM. Please note that our next meeting will be 8AM, June 1, 2010 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail Ron at [brooks1@cox.net](mailto:brooks1@cox.net).

Respectfully submitted,

Karen Davis  
Secretary

<b>Mean Green Team Calendar</b>		
<b>May</b>	<b>7</b>	<b>Nimitz West</b>
<b>May</b>	<b>14</b>	<b>Pork Chops/Ed's Triangle</b>
<b>May</b>	<b>21</b>	<b>Village</b>
<b>May</b>	<b>28</b>	<b>Dewey/Rose Garden</b>
<p><i>Check weekly e-mail reminder sent every Wednesday or Thursday – There is a possibility that the location might be changed!!</i></p>		