

POINT LOMA ASSOCIATION - *Beautification Committee Meeting*
April 6, 2010

Members Present: Ron Brooks, Jodie Bruhn, Karen Davis, Cecilia Carrick, Stan Nadel, Betty Allman, Bruce Cook, Klonie Kunzel, and Celeste Trepte.

Chair **Ron Brooks** opened the meeting at 8:07 AM at the San Diego Yacht Club.

Budget: **Jodie** reported that \$13,848 of our \$25,790 budget has been spent.

Discussion Topics:

1. Succulent Centerpieces: **Cecilia** brought in a sample of the succulent planters that will be used for centerpieces at the PLA Dinner. They will be sold for \$10/ea at the end of the dinner. Committee members will be asked to transport the pots from Cecilia's yard to the dinner.
2. Gus's La Playa Trail Mural: **Cecilia** reported that the mural project is moving forward. The building owner, Adrian DaSilva, is supporting the project by painting the wall where the mural panels will be located and has additionally installed a new fence. PLHS students, under the direction of Art Teacher, Shawn Wells, are progressing with the panels and are doing a great job – photos of the art work were shared with the group. Expenses for art supplies are expected to reach ~\$850. Of that amount, \$202 has already been spent. It was determined that reimbursement would come from our budget line identified as Holiday Lights, Garden Awards and Truck. **Bruce** will contact Mr. Wells to determine the process for installing the murals.
3. Ed's Triangle – Proposed Landscape Project: **Kerri De Rosier** coordinated a meeting with Councilman Faulconer on April 5 to determine whether we can proceed on our proposed project to landscape Ed's Triangle. **Cecilia** and **Karen** attended along with Martin Schmidt of Environs Landscape Architecture. Martin originally developed plans for this site. Those plans were approved by the city in 2004. He has expressed interest in working with PLA to implement this project. Our current issue is the determination of what permits are necessary for us to proceed with this project. Additionally, some adjustments to the plan are desired – which include leaving the palm trees in their current location and modifying the plant palette. Councilman Faulconer indicated that the entry permit would still be required, but that he could pick that expense up in his budget. Additional funds (\$15K) are expected to come from the grant provided to the committee by County Supervisor Greg Cox. Councilman Faulconer also indicated he might have funds from his budget that could be utilized for this project.
Necessary actions from here are as follows:
 - **Kerri** will determine the cost of the entry permit and provide information to Matt Awbry.
 - **Martin** will work up an adjusted plant palette for our review.
 - **Karen** will make necessary contacts to determine if a 5 min. presentation can be made at the annual dinner to solicit financial support for the project. Consider pledge cards.
4. Catherine at Con Pane - Gift to Point Loma: Con Pane will be moving to Liberty Station at the end of May, but Catherine Perez wanted to thank Point Lomans for supporting the business these past years. She had Robert Wiegand put in a very attractive garden, which is surrounded by a white picket fence, on the Cañon Street side of Con Pane as a thank you. Con Pane will certainly be missed in the Village, but we definitely appreciate this gift of beauty.
5. Weed Whackers: Weeds, brought to life by winter rains, have been a major issue this spring. To more aggressively attack the problem at a number of our worksites, **Karen** suggested we consider purchasing a gas powered weed whacker. The model of interest is designed like a lawn mower, would weigh 100lb. and would cost \$370. After discussion, it was determined that we look into rental first to see if we really want to invest in this large a device.
6. Nimitz Onramp Upgrade: The sticks-of-fire succulents on the north side of Nimitz were determined to be too small. **Ron** and **Jodie** obtained cuttings that were allowed to dry over a few days. **Jodie** and **Karen** planted them on March 26. Depending on how they root, additional cuttings may be necessary.
7. Point Loma Park/All Soul's Cleanup Plan: This project has been moved back to May. No date

has been set.

8. Annual Dinner Table Reservations: **Karen** has taken over the planning for the table reservations. We have 17 individuals signed up at this point, so if you know of anyone who would like to sit at one of our two Beautification tables, please give her a call.
9. Barnes Youth Tennis Center – Future Maintenance: A group of Rock Church volunteers will be working to reduce the mulch piles and eventually the weeds along this site on Wednesdays. **Karen** will work with them by making PLA tools available.
10. Code Compliance Issues – Celeste:
 - Mike Wisnieski, City Code Compliance, has provided a list of every business who has paid to have their newsracks on the sidewalks. He should be contacted if any are in disrepair or not on the list. **Ron** will use the list to determine any non-compliance.
 - The yogurt shop near Fresh and Easy is due to open at the end of April.
 - The new building owned by Dean Oliver on Rosecrans is progressing nicely.
 - The tree basins along Cañon St. in the Village are weedy.
11. Graffiti Update: **Cecilia** reported that she met with members of the North Park Community Association and south bay groups to discuss the capabilities of new graffiti tracking software. This software has been successfully used in other cities to fight graffiti. Her next step is to have it reviewed by Matt Awbry and SDPD graffiti officers. The goal is to encourage the city to purchase and use the software.
12. New Beautification Chair: **Ron** stated that he will be leaving the PLA Board at the end of this fiscal year (June 31). He would also like to find an individual willing to take on the role of Beautification Committee Chair at the same time. If you are interested and willing to become the Chairman of Beautification, please contact **Ron**.
13. Hugh Story Memorial Rose Garden: The Mean Green Team has weeded and trimmed the roses at the garden in recent months. The question is whether the garden should be added to out schedule rotation. All agreed that it should – at least until another group takes over.
14. Tree Trimming Schedule: The PLA Board approved the tree trimming schedule as proposed last month. Additionally, funds for the trimming of the Village Jacarandas and Gold Medallions will come from a grant provided by County Supervisor Greg Cox. Sunrise Landscape and Tree Service has been contacted and will schedule a tree trim date.

Reminders:

- PLA Board mtg – **April 14** at the Portuguese Hall (Bali Hai closed for remodeling) -- 7:30AM
- Peninsula Community Planning Bd Mtg –Third Thursday of month, 6:30PM at the PL Library
- Portuguese Festa Parade – **May 23**
- PLA Annual Dinner – **May 27** at the Kona Kai

The meeting was adjourned at 9:45 AM. Please note that our next meeting will be 8AM, May 4, 2010 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail Jodie at jabruhn@cox.net.

Respectfully submitted,

Karen Davis
Secretary

Mean Green Team Calendar

April	9	Ed's Triangle
April	16	Soto Street
April	23	Dewey / Rose Garden
April	30	Cañon Street Trail

Check weekly e-mail reminder sent every Wednesday or Thursday – There is a possibility that the location might be changed!!