

POINT LOMA ASSOCIATION - Beautification Committee Meeting
March 2, 2010

Members Present: Ron Brooks, Jodie Bruhn, Karen Davis, Cecilia Carrick, Stan Nadel, Betty Allman, Bruce Cook, Klonie Kunzel, Dave Brown and Celeste Trepte.

Chair **Ron Brooks** opened the meeting at 8:07 AM at the San Diego Yacht Club.

Budget: **Jodie** reported that \$15,179 of our \$25,790 budget has been spent.

Discussion Topics:

1. Dedication Ceremony – Hugh Story Memorial Rose Garden: The dedication is set for March 19 at 10 AM. Setting up chairs and a podium will begin at 8:30AM that morning. **Karen** will be coordinating volunteers. Call her at 222-3055 with questions.
2. Tree Trimming Schedule: A three year plan to trim PLA managed trees was prepared and submitted to the PLA Budget Committee on February 22. The plan calls for an average annual cost of \$4,900 to PLA. All funds are projected to be spent in years one and two of the three year cycle. Trees would be trimmed no more than once every three years under this three year plan. By bundling the trim jobs, it is anticipated that a lower cost/tree could be obtained. As part of the plan, it was additionally requested that funds set aside for tree trimming be placed in a clearly identifiable 'box' within the budget. The Budget Committee approved the proposal and will submit it to the PLA Board for final approval. **Karen** will present the plan to the board on March 10.

The Village trees (104 jacarandas and 26 gold medallions) would be trimmed in year one of the cycle. Bids from four qualified companies were obtained. The low bid (\$4,966) was submitted by Sunrise Landscape and Tree Service. It is hoped that we can pay for this service by tapping into a \$20K grant generously offered by County Supervisor Greg Cox. The final determination regarding the availability of these funds for this project is expected this week.

3. Annual Dinner Centerpieces: A group of Mean Green volunteers descended on the home of **Cecilia** and **Stan** to plant the centerpieces. After being fed royally, the team, using succulent cuttings mainly from the Celestial Gardens and planting soil donated by Home Depot, completed the task at a cost of only \$60. According to Cecilia, the planters are doing well. Her plan is to offer the centerpieces at the dinner for a \$10 donation.
4. Annual Dinner Table Reservations: **Dorothy Lord** has sent out an email to see if Mean Green Team members are interested in paying \$100/person for a reserved table. At this time, 15 'reservations' have been received. She believes that we will ultimately have two reserved tables. She will collect checks at a later date.
5. Code Compliance Issues – Celeste:
 - Mike Wisnieski, City Code Compliance, is currently out of town, but upon his return, he should have a list of everyone who has paid to have their racks on the sidewalks. Those not paid can then be removed. **Celeste** plan's to submit Mike for consideration for a Neighborhood Award at the PLA Dinner due to his strong code compliance support. **Dave** reported that racks have been removed at the corner of Roscrans and Nimitz, but the bolts are still there and serve as a safety hazard. **Bruce** offered to remove the bolts.
 - Work has begun on the yogurt shop adjacent to Peets and Fresh & Easy.
 - Bali Hai renovations are expected to be complete at the end of April.
 - The old Santana location on Rosecrans is now vacant. **Robert Jackson** has for years been working with the property owner in hopes that the billboard on the site might be removed. There is hope that when the current billboard contract expires, the owner might consent to have it removed.
 - **Cecilia** and **Kerri** are working to bring together all the necessary components of the Gus's Wall project. The project will result in a mural that would complement the La Playa Trail historic marker. The PLHS art and history departments now have drawings to submit, but

they have requested \$800+ to help purchase necessary supplies. Additionally, the property owner is being asked to assume the cost of cleaning up and prepping the wall. Efforts are underway to contact the owner.

- At the end of May, Con Pane is set to move to their new location in Liberty Station. To show appreciation to the Village area and to the PLA for their support, a planter will be donated.
6. Ed's Triangle – Proposed Landscape Project: There is currently no new information. We hope to move forward on this project soon.
 7. Tree Trimming – Pork Chops: **Jodie** reported that Moises and his crew completed lacing the two ficus trees at a cost of \$380. The job was nicely done.
 8. Barnes Youth Tennis Center – Future Maintenance: There are numerous mulch piles to spread, but there is no work party scheduled at this time.
 9. Beautification Awards Nomination Form: Anyone wishing to place a nomination for an award can find the form on the PLA web site (plaweb.org). Nominations are due NLT April 30.
 10. Graffiti Update: **Cecilia** reported that she and many other community groups have been contacted by Omar Parsons of the North Park Community Association. He wants to organize a 'group of groups' to encourage the city to obtain graffiti tracking software. This software has been successfully used in other cities to fight graffiti.
 11. Point Loma Park/All Soul's Cleanup Plan: **Marlene** forwarded a report indicating that April 9 is the tentative date for cleanup of Point Loma Park. Coffee will be served in the church hall after the event.
 12. Gage Median: **Kerri** sent a report that the hardscape is now complete. The greenery is to be planted on March 6 and ribbon cutting is planned for March 19 at 4PM.
 13. Portuguese Festa: The Festa is on May 23. **Debbie** is coordinating PLA participation.

Reminders:

- PCPB Candidate Forum – **March 3** at the PL Library 6-7:30PM
- PLA Board meeting – **March 10** at the Portuguese Hall (Bali Hai is closed for remodeling) -- 7:30AM
- Peninsula Community Planning Bd Meeting and Elections – (**March 18**) Third Thursday each month, 6:30PM at the PL Library
- Dedication of Hugh Story Memorial Rose Garden – 10AM, **March 19** at NTC Park
- Ribbon cutting for Gage Median project – 4PM, **March 19** at Gage median
- Portuguese Festa Parage – **May 23**
- PLA Annual Dinner – **May 27** at the Kona Kai

The meeting was adjourned at 9:15 AM. Please note that our next meeting will be 8AM, April 6, 2010 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail **Ron** at brooks1@cox.net.

Respectfully submitted,

Karen Davis
Secretary

Mean Green Team Calendar

March 5	Nimitz West
March 12	Dana School
March 19	Hugh Story Memorial Dedication
March 26	Pork Chops / Ed's Triangle
April 2	Dewey

Check weekly e-mail reminder sent every Wednesday or Thursday – There is a possibility that the location might be changed!!