

**POINT LOMA ASSOCIATION - Beautification Committee Meeting**  
**November 3, 2009**

**Members Present:** Ron Brooks, Jodie Bruhn, Karen Davis, Cecilia Carrick, Patti Adams, Dorothy Lord, Marlene Herndon, Klonie Kunzel, Judy Garrett, Betty Allman, Dave Brown and Celeste Trepte.

Chair **Ron Brooks** opened the meeting at 8:08 AM at the San Diego Yacht Club.

Budget: **Jodie** reported that \$9065.82 of our \$25,790 proposed budget has been spent.

**Discussion Topics:**

1. Point Loma Park Collaboration Effort: The All Soul's Church has offered to do a community project in the April/May 2010 timeframe that would involve beautification. The Point Loma Park, which is in need of improvement, was selected as the worksite. It is bordered by Verona St., Catalina, and the fire house. Church members, in collaboration with City Park and Recreation and PLA Beautification, plan to remove weeds and trim existing greenery. After church members do their magic, the plan is for the Mean Green Team to add the site to their Friday work schedule. Beautification's newest member, **Marlene Herndon**, will plan the All Soul's Church effort. It was suggested that **Martha Phillips** be informed of this project in case she should wish to cross promote the concert series. We will also look into the possibility of repairing the irrigation system next to the fire station.
2. Barnes Tennis Center Community Work Day: The cleanup of the site between Nimitz Blvd. and the Barnes Center is progressing as a collaborative effort between Barnes Tennis Center and their volunteers, Rock Church volunteers and PLA Beautification volunteers. The project date is December 5, 9AM to noon with a picnic to follow the cleanup. **Karen** will meet with a representative of City Environmental Services on Nov. 4 to evaluate numerous homeless encampments adjacent to the fence in hopes that personal belongings can be removed prior to the cleanup. Barnes has offered to provide a large trash bin, tools, plastic bags and water. The Rock Church will provide 30-50 volunteers, leather gloves, a chipper, food and expert landscape support. PLA Beautification will provide tools, plastic bags, one palm tree and food.
3. Code Compliance Issues – Celeste:
  - The bench advertising in front of Dana Middle School has been removed and replaced with a 'green leaves' sign. Code Compliance determined that advertising was prohibited by city code from being located in residential areas. Other ads located in residential areas will be targeted for potential removal.
  - The Point Loma Market Place will soon have a drug store outlet, yogurt shop and a dry cleaner. Permits have been granted and construction is under way.
  - Progress is being made relative to newsracks. All the racks at Winchell's have been removed. **Celeste** has worked with Mike Wisnieski of City Code Compliance who has been very helpful and supportive. **Ron** will prepare a list of all the Compass newsracks along Rosecrans between Nimitz and Talbot which he will then submit to Mike. The hope is that the various companies will remove noncompliant racks.
  - The home at the corner of Rosecrans and Owen continues to be an eyesore. The residence has been submitted to Code Compliance.
  - The chain fence adjacent to Gus's could use vines to create a more attractive setting. **Celeste** talked to the owner about the possibility of putting in vines and will continue to encourage improvements.
  - 455 Rosecrans is recommended for a garden award.
4. PLA Trash Receptacles: Several of PLA's 20 black trash receptacles have peeling paint. **Cecilia** obtained bids from two companies to bring the paint back to its original quality. The company that supplied the receptacles would refinish each one for \$400 plus shipping. A local company, R. W. Little, bid \$300 each with no required shipping. There are 4 new receptacles stored at Soto Street that are in good condition. It was suggested that, as a minimum, the

worst looking receptacles be replaced with new ones and that **Bruce** be consulted. The issue will be referred to the PLA Board since their budget funds the benches and receptacles.

5. PLA Annual Awards – Draft: In an effort to formalize and consolidate the PLA awards process, a draft policy was prepared by **Martha Phillips** and **Bill Klees**. Input was requested. As drafted, the Grand Beautification and Lighthouse Awards would be eliminated. A list of categories would be as follows:

- Landscape Award – Commercial
- Landscape Award – Residential
- Water Conservation and Eco-Friendly Garden Award
- Neighborhood Service Award
- Holiday Decoration Award

After much discussion, it was suggested that the Holiday Decoration Award be eliminated and that consideration be given to reinstating either one or both of the Grand Beautification Award/Lighthouse Award. **It is requested that committee members review the draft proposal and submit comments and recommendations to Cecilia prior to the PLA Board Meeting.**

6. Nine Trees Planted: Three Catalina Cherry trees were donated to the PLA by Ann Fotheringham. One was planted at Point Loma Park and two were planted at Tennyson Triangle. Two new Torrey Pines and two native oaks were planted along the Cañon Street path. Two Canary Island Pines were planted at the Nimitz Median. All work was performed by Moises Sanchez and his Total Green Landscape employees.
7. NTC Park Opening: The park, to include the Hugh Story Memorial, will be open to the public in December. Memorial plaques will not be placed until after the park is turned over to the City. The Beautification Committee is looking forward to commemorating the memorial.
8. Tennyson Triangle Water Bill: The water system at this site has been converted to drip in order to reduce the water bill.

**Reminders:**

- PLA Membership Meeting – First Friday each month, 2:15PM at the PL Community Bank
- PLA Board meeting – November 11 at the Bali Hai -- 7:30AM
- Peninsula Community Planning Board – Third Thursday each month, 6:30PM at the PL Library
- High Speed Transit Forum – November 12, 6-8 PM at PLNU, Brown Chapel
- Rosecrans Corridor Meeting – November 12, 6PM at NTC Promenade Event Center, 2875 Dewey
- To block telemarketers from sending messages to your cell phone – use your cell phone and call 888-382-1222

The meeting was adjourned at 9:40 AM. Please note that our next meeting will be 8AM, December 1, 2009 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail **Ron** at [brooks1@cox.net](mailto:brooks1@cox.net).

Respectfully submitted,

Karen Davis  
Secretary

**Mean Green Team Calendar**

November 6 Soto Street – with coffee and strudel!  
November 13 Dana School  
November 20 Nimitz West  
November 27 *Happy Thanksgiving!*

*Check weekly e-mail reminder sent every Wednesday or Thursday – There is a possibility that the location might be changed!!*