

POINT LOMA ASSOCIATION - *Beautification Committee Meeting* **July 7, 2009**

Members Present: Ron Brooks, Patti Adams, Jodie Bruhn, Karen Davis, Betty Allman, Bruce Cook, Cecilia Carrick, Stan Nadel, Burch Ertle, Debbie Hall and Dave Brown.

Chair **Ron Brooks** opened the meeting at 8:04 AM at the San Diego Yacht Club.

Budget: **Jodie** reported that \$14,316.28 of our \$24,740 FY 2008-09 budget was spent. The 2009-10 fiscal year begins on 1 July. A proposed budget was submitted to the PLA Board requesting \$25,790 to cover annual costs. Additionally, \$5550 in new project dollars was requested and is to be covered by an anonymous donation. A long term maintenance reserve CD in the amount of \$14,000 was included as a mechanism to pay for future maintenance requirements.

Discussion Topics:

1. Dana School: The Mean Green Team met on June 26 with Diane Ryan, Dana Principal, and Thomas Beck, SDUSD Landscape Services Supervisor, to discuss plans for landscape improvement and maintenance. Ms. Ryan and Mr. Beck were very supportive of our efforts. Their plan was to repair the irrigation system, remove the fortnight lilies and put down a layer of mulch for weed suppression. Mean Green offered to water the area so that the lilies could be removed more easily and set up a maintenance program to keep the area looking good. As of today, the irrigation system has been repaired and the lilies have been chopped down but not removed. The area will be on our routine maintenance schedule.
2. New Fiscal Year Job Distribution (Committee Offices and Duties):
 - Home Garden & Landscaping Awards – Betty Allman, Judy Garrett
 - Grant Writing – Stan Nadel
 - Correspondence/Contacts – (?)
 - Secretary – Karen Davis
 - Treasurer – Jodie Bruhn
 - Graffiti Control – Cecilia Carrack
 - Village Graffiti – Dave Brown
 - Teamsters – Ed Streicher, Alan Lord, Jess Walker
 - Story Family Truck Maintenance – Ed Streicher
 - Irrigation Timers at Work Sites – Burch Ertle
 - Assistant for Special Projects – Karen Davis, Jodie Bruhn
 - Code Compliance – Celeste Trepte
 - Photography – Dave Brown, Cecilia Carrack
 - Newsracks – Ron Brooks
 - Mean Green Team Facilitator – Ron Brooks
 - PLA Board Member Liaisons – Cecilia Carrack, Ron Brooks, Patti Adams, Klonie Kunzel
 - Tree Memorials – Klonie Kunzel
 - Display Board – Bruce Cook to repair, Ann Walker to add artistic pizzazz
 - Point Person for Work Sites:
 - The Village – Bruce Cook (maintenance and master plan)
 - Rosecrans Jacarandas/Gold Medallions – Karen Davis
 - Nimitz West – Bob Sherman, Jess Walker
 - Nimitz Median – Jodie Bruhn
 - Nimitz (Ed's) Triangle – Ed Streicher, Alan Lord
 - Nimitz Off Ramp – Debbie Hall
 - Pork Chops – Karen Davis
 - Poe & Capistrano – Jodie Bruhn
 - Dana School – Ron Brooks
 - Dewey School – Dorothy Lord
 - Tennyson Triangle – Ed Streicher
 - Canon Sycamore Path – Burch Ertle
 - Soto Tool Shed and Grounds – Cecilia Carrack, Dee & Bill Kettenburg
 - Catalina Trees -- Klonie
3. Nimitz (AKA Ed's) Triangle: The long term plan to enhance this triangle involves protecting the site from vehicles being driven into the area and then planting native plants within the triangle. Before a more formal plan and cost estimate can be developed, **Karen** will contact the Ocean Beach Community

Development Corporation to determine their plans for the site and then contact Matt Awbrey to determine City permit requirements.

4. Old Von's Neighborhood Action: The old Von's building site on Rosecrans was recently cleaned up and benches/planter boxes removed to discourage the homeless from spending long hours there. **Ron** shared with us the story of how this cleanup happened. Don Brenaman, musical director of the Presbyterian Church, had contacted the Von's headquarters numerous times to complain about their lack of attention to the site. Homeless men at the site were belligerent and were creating an unhealthy situation. Finally, he threatened to go to the press. Von's had a cleanup work group out there the next day. Many thanks go to Don for his perseverance on behalf of the whole community.
5. Nimitz Onramp Landscaping/\$5000 Donation: **Jodie** has received a bid of \$4,438 from Moises Sanchez (Total Green Landscape) to put in trees and plants similar to those on the opposite side of Nimitz. Funds should be available shortly so that work can begin as Moises schedule permits. Funds for ongoing maintenance of the area have been placed in the proposed budget.
6. Debbie Hall's Ice Cream Social: **Debbie** has won an Ice Cream Social for 100 friends, and we are invited!! The tentative plan is to have the social on Tuesday, September 1, 10AM to Noon at the Dana School work site. The school Jazz Band may also perform for us! **Patti** offered to help prepare the invite list and get out the e-vites.
7. Newsracks/Winchell's Corner: **Ron** reported that there are 9 racks adjacent to Winchell's. He contacted Robert Vacchi, head of City Code Compliance, who handed the task of fixing the problem to Tony Khalil. Tony was asked to contact Ron when the work was complete. Weeks have passed with no change.
8. Request for Memorial Tree: **Patti** reported that she had been contacted by Shelly Miller about placing a memorial at a tree. Memorials have been placed by the PLA in the past, but the process and cost has been forgotten. It was thought that **Klonie** might recall the history of PLA tree memorials. She will be contacted to see if she would take on this project.
9. Graffiti Strike Force: **Cecilia** reported that the Nimitz/Voltaire overpass and the now empty Longs Drug building (adjacent to Dewey School) have now become chronic graffiti sites. Photos are being taken and forwarded to the police.
10. Silvergate School Embankment: **Jodie** left a message with Ariel Sykes. There has not yet been a response.
11. New Mean Green Member: Judy Garrett is the newest member of our Mean Green Team. Welcome!
12. Nimitz/Poe/Capistrano – Carolyn Kutzka: Along with the existing 7 eucalyptus trees, there are now new plantings of various succulents. Moises was hired to water the planting area this past Tuesday and then again on Thursday after the plants went in. The area is looking much better and will be included on the Mean Green rotation.
13. Garden Award: **Betty** reported that she has received a self nomination for a garden award. Action is pending.
14. Signage for the Truck: **Cecilia** has received a price quote of \$10 for Car Magnets from Vista Print. These can be easily placed on the truck when the Mean Green Team is out working. She will finalize the design and place an order for 2 signs.
15. Projects Awaiting Action:
 - Adopt-a-Highway – Nimitz corridor from Tennyson to Pork Chops (Ron)

Reminders:

- PLA Membership Meeting – July 3, First Friday each month, 2:15PM at the PL Community Bank
- PLA Board meeting – July 8 at the Bali Hai -- 7:30AM
- Concert Series – July 17, 24, 31/ August 7, 14
- Peninsula Community Planning Board -- July 16, 6:30PM at the PL Library
- Autism Tree Project Foundations Picnic – July 11, Noon to 4PM at Westminster Park

The meeting was adjourned at 9:45 AM. Please note that our next meeting will be 8AM, August 4, 2009 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail **Ron** at brooks1@cox.net.

Respectfully submitted,

Karen Davis
Secretary

Mean Green Team Calendar

July 10 Nimitz West
July 17 Pork Chops
July 24 Dewey
July 31 Point Loma Village

Check weekly e-mail reminder sent every Wednesday or Thursday – There is a possibility that the location might be changed!!