

POINT LOMA ASSOCIATION - *Beautification Committee Meeting* **March 3, 2009**

Members Present: Ron Brooks, Jodie Bruhn, Karen Davis, Dee Kettenburg, Klonie Kunzel, Betty Allman, Celeste Trepte, Patti Adams and Dave Brown.

Chair **Ron Brooks** opened the meeting at 8:10 AM at the San Diego Yacht Club.

Budget: **Jodie** reported that \$1,937 was spent last month and \$10,347 of our \$24,740 FY 2008-09 budget has been spent.

Discussion Topics:

1. **Graffiti Strike Force:** **Betty** reported that graffiti seen on Canon Street was removed by homeowners. It was also noted that the latest graffiti trend is for the taggers to take stickers from the post office, write their gang name on it and slap tag the stickers everywhere.
2. **Annual Dinner:**
 - **Patti** reported that a new process for annual dinner awards is being developed and will be discussed at the next PLA Board Meeting. There are only two awards that the Beautification Committee has been responsible for selecting recipients in the past – the Grand Beautification Award and the Garden Awards. **Karen** will call a meeting of past Grand Beautification recipients to select the 2009 recipient. **Betty** and **Ron** will submit garden award winners for the June 08 to May 09 timeframe. The question was raised as to whether we should buy dinner for the garden award winners, and the consensus was that we should not. It was also noted that all award winners will probably not be called to the podium to receive their award. Two commercial locations – the bicycle shop signage (on Rosecrans) and the newly renovated apartment complex (on Carlton) were offered as suggestions to the Board for possible awards. **Patti** will offer these ideas to the Board.
 - There will be no silent auction at the dinner. Karen Cooper is chairing a committee to come up with ideas to raise funds for PLA.
 - There will not be reserved seats at the dinner except for sponsored tables of 10 for \$1000. Should a group wish to reserve a table, and wish to be recognized in the next newsletter, then they would need to reserve ASAP since the newsletter deadline is early March.
 - **Ron** has offered to coordinate purchase of a Mean Green table should there be an adequate number of members who would agree to pay \$100/person for seats. The non-reserved seat price is \$75/person. Contact **Ron** if you are interested.
 - **Klonie** met with Noah Tefolla, who will be providing the entertainment during the dinner. It will be a recorded program and is being provided at no cost to PLA. The program will include a history of the PLA and will involve interviews with various PLA members related to such topics as Jacaranda planting, billboard removal, the Mean Green Team activities, the summer concert series – to name a few. He plans to tape the Mean Green Team in action, and we hope to do that at one of our prettier sites such as Dewey, the Nimitz sign or the Pork Chops. We hope to have Noah wear one of our green vests during that segment of taping.
3. **Point Loma Garden Club Philanthropic Grant:** As a result of our grant request for graffiti removal equipment and supplies, the Point Loma Garden Club has given the PLA \$150 for that purpose. Many thanks go to the garden club members for this generous gift.
4. **Peninsula Community Planning Board:** The next PCPB meeting will be on Thursday, March 5, 6:30-8:30PM at the Point Loma Hervey Library. This is the 2009 Candidate Forum and is a special meeting. The election is scheduled for March 19.
5. **Fresh and Easy Site Development:** The PCPB, at the last meeting, approved new construction on this site. Final approval is still needed from the City Planning Committee. Once approved, the old two story building will be torn down and construction of a new building and other improvements will begin.
6. **Tools:** As we enter the second half of the year, it appears that we have the funds within our budget necessary to purchase needed tools. The following items have been requested:
 - long blade clippers/hedge trimmer (the one we have is broken)
 - 4 gallon sprayer (the one we have is reaching end of life)
 - pole saw for use in tree trimming
 - hand hoes (4-5 since we never have enough)

Project Reports:

Code Compliance:

- **Celeste** reported that Robert Vacca (Code Compliance) was contacted about the trash and weeds blocking the sidewalk adjacent to the house at Owens and Rosecrans. After that conversation, cleanup of the site began. Although there are still some weeds, the site is mostly cleaned.
- **Jodie** noted that there is a large dumpster on Canon Street adjacent to an assisted living facility and that it has been there for an extended length of time. Is there a limit on the amount of time that a dumpster can be located in this manner, especially when it is not apparent that work is being done at the facility?
- **Dee** brought pictures of the ugly wall on the Sunset View Elementary School property (Hill Street). Could the school be encouraged to paint the wall? **Karen** will prepare a letter to the principal to request that they consider painting the affected area.
- **Dee** noted that the home at 714 Gage is unkempt and falling down. Could this be a safety issue?

Correspondence: no new information

Newsracks: no new information

Catalina Ramp: no new information

Tool Shed and Storage Building: no new information

Village Flower Project: no new information

Historical Marker: no new information

Benches & Debris Containers: no new information

Catalina Tree Project: no new information

Village Trees: no new information

Cañon Street Sycamores: no new information

Garden Awards: **Celeste** noted that a newly remodeled and landscaped home on Talbot might be worthy of an award. **Ron** and **Betty** will check it out.

Tennyson Triangle: The City has requested \$600 from the PLA for a right of entry permit at this site. For the past 5 years, this fee has been waived. Matt Awbry has been approached to determine if we can again receive a waiver in view of the fact that we simply maintain the property.

Nimitz Triangle: Because of the abundance of weeds, special attention will be paid by Mean Green to this area during the next month.

Nimitz Median: no new information

Pork Chops: no new information

Dewey School: no new information

PL Entry Signs/Nimitz West: no new information

Dana School: Ron will meet with the Associated Student Body President and hand over the project to him. Mean Green will maintain the Tipuana Tipu tree trim responsibility.

Graffiti: see above

Al's Garage: **Betty** offered to remove grass around the trees at this site. It is thought that groundbreaking will begin in April for construction of a new building.

Reminders:

- PLA Membership Meeting – First Friday each month, 2:15PM at the PL Community Bank
- PLA Board meeting – March 11 at the Bali Hai -- 7:30AM
- Peninsula Community Planning Board – March 5 at the PL Library – 6:30PM
- PCPB Election – March 19 at the PL Library
- PL Annual Dinner – May 19, 2009 at the Marriott Courtyard, Liberty Station

The meeting was adjourned at 9:20 AM. Please note that our next meeting will be 8AM, April 7, 2009 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail **Ron** at brooks1@cox.net.

Respectfully submitted,

Karen Davis
Secretary

Mean Green Team Calendar

March 6 Dewey (Ed to Nimitz Triangle to spray)

March 13 Soto Street (Ed to Nimitz Triangle to spray)

March 20 Nimitz Triangle

March 28 Nimitz West

Pork Chops

April 3

Check weekly e-mail reminder sent every Wednesday or Thursday – There is a possibility that the location might be changed!!