

POINT LOMA ASSOCIATION - *Beautification Committee Meeting* **November 4, 2008**

Members Present: Jodie Bruhn, Karen Davis, Stan Nadel, Patti Adams, Celeste Trepte, Klonie Kunzel, Bruce Cook, Dorothy Lord and Dee Kettenburg.

Acting Chair **Jodie Bruhn** opened the meeting at 8:03 AM at the San Diego Yacht Club.

Minutes Review: Minutes from the October 7 meeting were reviewed.

Budget: **Jodie** reported that \$1,529 was spent last month and \$4,139 of our \$31,740 FY 2008-09 budget has been spent. The overall PLA budget is showing a \$14,673 end of quarter deficit. According to **Patti**, Finance Committee proposals will be presented to the PLA Board at the November 12 meeting.

Discussion Topics:

1. Holiday Light Project: **Dee** reported that she and **Jean Leighton** hope to have lights at one or more location this year. The Voltaire Street bridge (over Nimitz) has been decorated with lights in past years and is an option again for this year. Additional decoration site options include the Jacaranda trees in the Village, the Nimitz sign and Jacaranda trees along Nimitz, the Union Bank corner on Rosecrans and the tree at Tennyson Triangle. **Dee** and **Jean** will consider these possibilities.
2. Moises Sanchez's Tennyson Triangle Project: **Jodie** reported that the job is now complete – all at no cost to the PLA! The irrigation system was upgraded, the area mulched and new plants including iceberg roses, lavender and pentas were added. Moises additionally indicated that his Total Green Landscape staff will maintain the site for one year. A company sign will eventually be placed at the location. It was recommended that we request that a story be placed in the next PLA Newsletter and that Moises receive a PLA thank you note. Contact was made with Pamela Volker at the Warren Walker School, and she was pleased with the upgrades.
3. Graffiti Strike Force Report: **Stan** reported the following:
 - **Cecilia** is off to Peru to serve as a relief pathologist at a rural hospital serving the poor. All our best to her for a successful effort.
 - Regarding the graffiti at Liberty Station -- Keli Koontz, from Walters Management was **incredibly** responsive to the issue of graffiti and trash around the bus stops on Rosecrans. The benches have been re-painted and the scheduled maintenance for the trash bin pick up has been tweaked.
 - SDPD Officer Brian Hewitt was notified about inappropriate methods of graffiti removal. Specifically, painting over graffiti should be the last option for graffiti removal.
 - Thanks to team members who monitor the neighborhood for graffiti and remove it as it appears – **Betty, Dave, Karen and Cecilia**.
4. Dewey – A letter to City Schools: **Karen** reported that a letter concerning the Revocable Encroachment Agreement between PLA and the SDUSD was recently received requesting a copy of our expenses at Dewey and our current insurance policy.
5. Beautification Committee Award: The beautiful award presented to our committee by the Point Loma Nazarene University at their Fall Festival was displayed. The community recognition of our ongoing efforts was greatly appreciated.

Project Reports:

Code Compliance: **Celeste** reported the following:

- Letters (or personal contact) requesting removal of sandwich boards have been sent to a number of businesses in the Village including the bicycle shop, the new juice shop, the barber shop, two delis and a breakfast place. Most have removed or relocated the offending signs, but the bicycle shop, after 3 notices, persists in locating their sign on the median strip. **Patti** recommended a positive approach. If businesses join the PLA and will accept a 10% discount on services, their names will be listed on the PLA web site.
- Fresh & Easy had a recent break in with an attempt to remove the ATM from the store. Two glass doors were broken.
- The new Peet's is doing very well. A decision on a business to go next door to Peet's is anticipated soon.
- A letter was sent to the owner of the poorly kept property at Owens and Rosecrans. No response has been received.
- An attempt is being made to contact the OB Town Council regarding the weed problem on the

recently landscaped 'eye brow' near the Nimitz Triangle. This is an OB project, and maintenance is badly needed.

Correspondence: no new information

Newsracks: Stickers were recently seen on many of the newsracks stating that they were not in compliance with current codes. Subsequently the number of newsracks has been decreasing.

Catalina Ramp: The succulent garden is growing great. The need to continue watering the area will be checked. Excess growth of the lower garden area was recently removed and planted in the upper plant area.

Tool Shed and Storage Building: **Bruce** and **Martha** will meet with Park and Rec. in hopes of gaining additional space in the shed specifically for concert equipment.

Village Flower Project: Moises has been contacted concerning replanting of the planter boxes in the Village.

Historical Marker: Dick Lareau is preparing copies of his drawings of the proposed new markers. The drawings will then go to Union Bank for review. It was additionally noted that the La Playa Trail Association is in need of new board members.

Benches & Debris Containers: no new information

Catalina Tree Project: Three jacaranda trees will be planted at this Catalina site.

Village Trees: no new information

Cañon Street Sycamores: no new information

Garden Awards: A home in the 800 block of Rosecrans has been recently improved and was offered for award consideration.

Tennyson Triangle: no new information

Nimitz Triangle: no new information

Nimitz Median: no new information

Pork Chops: no new information

Dewey School: The irrigation controller has been repaired at the cost of \$509.

PL Entry Signs/Nimitz West: A bill for \$129 was received for electrical work at this site.

Dana School: no new information

Graffiti: (see above)

Reminders:

- PLA Membership Meeting – November 7, 2:15PM at the PL Community Bank
- PLA Board meeting – November 12 at the Bali Hai -- 7:30AM
- PL Annual Dinner – May 19, 2009 at the Marriott Courtyard, Liberty Station

Roses and Radishes: A bouquet goes to Moises Sanchez and Total Green Landscape for the excellent job at the Tennyson Triangle.

The meeting was adjourned at 9 AM. Please note that our next meeting will be 8AM, December 2, 2008 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail **Ron** at brooks1@cox.net.

Respectfully submitted,

Karen Davis
Secretary

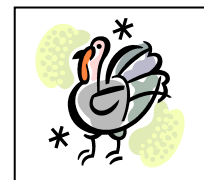
Mean Green Team Calendar

November 7 Dana (meet here), Village trees

November 14 Dewey

November 21 Pork Chops

November 28 No Planned Activity



Check weekly e-mail reminder sent every Wednesday.