

POINT LOMA ASSOCIATION - Beautification Committee Meeting
October 7, 2008

Members Present: Ron Brooks, Karen Davis, Jodie Bruhn, Bill Klees, Dave Brown, Cecilia Carrick, Stan Nadel, Patti Adams, Celeste Trepte, Klonie Kunzel, and Betty Allman.

Chairman **Ron Brooks** opened the meeting at 8:07 AM at the San Diego Yacht Club.

Minutes Review: Minutes from the September 2 meeting were reviewed.

Budget: **Jodie** reported that \$1,676 was spent last month and \$2,610.07 of our \$31,740 FY 2008-09 budget has been spent. The PLA budget is tighter this year than in the past, largely due to a decrease in membership. To assist in balancing the budget, the Beautification Committee has offered, if necessary, to eliminate the \$7K long term maintenance reserve. The longer term fix is to repair the membership problem. **Patti's** efforts in this area should yield improvements.

Additions/Corrections: On the Community Contact List, please make the following changes:

- Correct Kerri De Rosier's email to read kerriderosier@gmail.com

Discussion Topics:

1. PLA President's Report: Bill reported the following :
 - The Sunset Cliffs Natural Park signs were recently stolen. There is hope that they will be found and replaced, but if not, Park and Rec. has put aside \$6K for replacement signs.
 - A thank you note was received from Sunset Cliffs Natural Park representatives for 10 shovels donated by the Beautification Committee to the park.
 - The Port will vote at 1PM today on the North Harbor Drive project.
 - There is considerable disappointment concerning the negative article written by Beacon staff concerning the Point Loma Town Hall Meeting. A letter to the editor is being considered.
2. Moises Sanchez's Tennyson Triangle Project: **Jodie** reported that the job has started and is projected for October completion. She will contact representatives of Warren Walker School about the changes to the site.
3. Newsracks: **Ron** reported that he has sent an email to Matt Awbrey, Councilman Faulconer and Robert Vacchi with a list of the 15 newracks on Cañon St. near the Post Office. Additionally, a request was made to obtain a final copy of the newsrack ordinance and a list of the rack owners who have paid their fees.
4. Graffiti Strike Force Report: **Cecilia** reported the following:
 - An effort is being made to educate community members about the proper way to remove graffiti and especially to discourage the practice of painting over the graffiti on signs. An article to this effect is in the latest PLA newsletter, but efforts to place a similar article in the Beacon have been rejected. The recommendation was made to talk with Mike Long at the Beacon.
 - **Cecilia** is continuing to paint out patches under the Nimitz overpasses. The steepness of some areas makes the project difficult.
 - Providing a city code notice to businesses informing them that they are responsible for removing graffiti on their property has proved very successful in encouraging timely removal. It gets the job done. Graffiti has been reported on the wall adjacent to Fresh and Easy. **Cecilia** will contact Gretchen Webster.

- The wooden benches along Rosecrans and in front of High Tech High have been badly tagged. It is thought that the benches are the responsibility of McMillan. **Cecilia** will contact Kim Elliott at McMillan and **Ron** will contact **Bruce Cook** to determine the corrective action to take.
5. Dewey – A letter to City Schools: **Karen** reported that it is now time to pay our annual water fee under the Revocable Encroachment Agreement between PLA and the SDUSD. A letter was sent requesting relief from this fee due to our budget concerns.
 6. Master Gardener Thank You Note: A note thanking our group for donating shovels to the Master Gardener Association was received.
 7. Peninsula Chamber of Commerce Community Fair - Comments: **Patti** reported that the fair was not well attended and delivered little bang for the buck.
 8. Point Loma Town Hall Meeting on September 23: The town hall meeting was well attended with over 100 Point Lomans in attendance. There is concern that some attendees perceived that, by sponsoring the event, PLA was thus in the pocket of developers. Should PLA opt to sponsor this event in the future, this perception should be addressed. The overwhelming consensus was that **Patti** did an awesome job of putting the event together. It was recommended that the 50% coffee discount provided by Peet's and the Von's discount for cookies should be acknowledged in our next newsletter.
 9. Final Thoughts: *Thank you **Patti** for all your work on the Town Hall meeting and the booth for the Fair!*

Project Reports:

Code Compliance: **Celeste** reported the following:

- Sandwich boards in the Rosecrans median have become a problem. Most businesses have responded by moving the boards when requested. The new bicycle shop, however, has resisted. A letter from code compliance has been sent, and yet they persist. After a second code compliance notification, they may be fined. A Jacaranda tree near the store will be trimmed by the Mean Green Team.
- The Sun Harbor Motel on Rosecrans was contacted concerning weeds and the shabby appearance of their awning. The building is slated to be torn down and replaced once permits are received.
- The Catalina Real Estate Building near Fresh and Easy will be torn down and replaced with employee parking upon receipt of a permit.
- A home near Rosecrans and Owen has become a cause of neighbor complaint due to accumulating weeds and trash. **Ron** wrote a letter to the absentee owner.
- Undergrounding of power lines is an ongoing concern. Some homeowners would pay to have the work done if they knew the process. Can PLA help inform individuals of the process?

Correspondence: no new information

Newsracks: see above

Catalina Ramp: no new information

Tool Shed and Storage Building: Tools have been sharpened and oiled.

Village Flower Project: no new information

Historical Marker: Dick Lareau has been refining his sketches.

Al's Garage: no new information

Benches & Debris Containers: no new information

Catalina Tree Project: no new information

Village Trees: **Karen** has obtained 3 Jacaranda trees from Drew Potocki. Permission was

requested and received to fund planting of the trees.

Cañon Street Sycamores: The area was recently trimmed.

Garden Awards: A photo and text has been sent to Kerri for the Catalina/Santa Cruz waterfall and landscaping.

Tennyson Triangle: no new information

Nimitz Triangle: no new information

Nimitz Median: no new information

Pork Chops: no new information

Dewey School: The irrigation controller is still not working.

PL Entry Signs/Nimitz West: The electricity to the lights and irrigation system has been restored.

Dana School: no new information

Graffiti: (see above)

Reminders:

- PLA Membership Meeting – October 3, 2:15PM at the PL Community Bank
- PLA Board meeting – October 8 at the Bali Hai -- 7:30AM
- Peninsula Community Planning Board – October 16, 6:30PM, library
- Neighborhood Watch – Oct. 7 at the Western Division Hdqt. 5215 Gaines, 6:30PM
- PL Nazarene Univ. Fall Festival – October 18 (Beaut. Comm. to get award)
- PL Annual Dinner – May 19, 2009 at the Marriott Courtyard, Liberty Station

Roses and Radishes: A bouquet goes to the Point Loma Nazarene University for acknowledging the Beautification Committee at their Fall Festival.

The meeting was adjourned at 9:50AM. Please note that our next meeting will be 8AM, November 4, 2008 at the San Diego Yacht Club Board Room and will be chaired by **Jodie**.

To place items on the agenda, e-mail **Ron** at brooks1@cox.net.

Respectfully submitted,

Karen Davis
Secretary

Mean Green Team Calendar

October 10 No Planned Activity
October 17 Dewey
October 24 Pork Chops
October 31 Nimitz West/Catalina Ramp

Check weekly e-mail reminder sent every Wednesday.