

POINT LOMA ASSOCIATION - Beautification Committee Meeting
September 2, 2008

Members Present: Ron Brooks, Karen Davis, Jodie Bruhn, Bill Klees, Dave Brown, Cecilia Carrick, Stan Nadel, Patti Adams, Lois Devlin, Celeste Treppe, and Ann Silliman.

Chairman **Ron Brooks** opened the meeting at 8:09 AM at the San Diego Yacht Club.

Minutes Review: Minutes from the August 5 meeting were reviewed.

Budget: **Jodie** reported that \$96.07 was spent last month and \$934.07 of our \$31,740 FY 2008-09 budget has been spent.

Additions/Corrections: On the Community Contact List, please make the following changes:

- Add Joel Young, Pt. Loma People for Progress (P3), joelyoung@cox.net
- Add Adam Kopcho (graffiti removal products) www.graffitiremovers.biz
- Add Arthur Schwartz, President, North Park Community Assoc. aschwartz@northparksd.org

Discussion Topics:

1. Graffiti Strike Force & North Park Community Assoc.: **Cecilia** reported that she, **Ron** and **Karen** attended a graffiti removal event this past month that was sponsored by the North Park Community Association. The point of attending was to learn from others. The event brought together many North Park groups, police representatives, the Urban Corps and a distributor of graffiti removal products. Of particular note was Arthur Schwartz, President of the North Park Community Association, who has excellent information relative to creating effective community groups through membership and coordination efforts. Adam Kopcho is noteworthy as a distributor of his product – World’s Best Graffiti Removal System.
 - **Stan** noted that there are unknown community members using inappropriate techniques to remove graffiti. They are painting over the graffiti when it would be better to use solvents. Painting over graffiti in some circumstances, such as on signs, makes the problem worse. **Cecilia** plans to put together an article for the PLA newsletter and for the Beacon that would educate individuals on best graffiti removal methods.
 - A recent graffiti attack took place at Cabrillo Elementary and the adjacent recreation center. School walls, utility boxes and other sites were tagged in a major way. The Police were involved and were working with the school to get the incident documented and the area cleaned up.
 - **Betty** and **Cecilia** have been painting under the Nimitz Blvd. overpasses to remove the patched look.
2. Moises Sanchez’s Tennyson Triangle Proposal: **Jodie** reported that she will meet Moises tomorrow to review his proposal. If she has any concerns, she will email the group for input.
3. Village Light Pole Flower Bowls: A photo taken by Dave of flower baskets in South Chicago demonstrates that the flower baskets are just about everywhere. No progress has yet been made on a plan to get flower baskets in Point Loma.
4. Mean Green Team’s day at the Submarine Base: The team took a field trip on a recent Friday to see the Liberty Elm planted at the Submarine Base in honor of Hugh Story. Along with the botanic viewing, we were treated to a history lesson on the WWII submarine navy by **Steve** Allman. A fun time was had by all, so we hope to

repeat the trip in the future and include other Beautification Committee members who would like to see the tree and hear the story.

5. Liberty Station: **Ron** filled us in on a number of happenings at Liberty Station. The Corvette Diner has plans to move there from Hillcrest, the Point Loma Outfitters (clothing store) is newly opened, McMillan is working on getting an Old Town Trolley stop there, development of NTC Park is underway and the Officer's Quarters garden master plan is underway with the goal of restoring the gardens and opening them to the public. **Jodie** is on the garden planning committee and will keep us up to date. At this time, there is money to prepare a plan but not to implement it. **Patti** added that Liberty Station is also home to the 'Cow Parade'. Artists have been selected to paint cows which will eventually be auctioned off. The event is open to the public from 12-2PM. It was also noted that there is a signage problem at Liberty Station. Many of the newly opened businesses are not permitted to put up permanent signs along Roscrans to draw in business. As a consequence, sandwich boards and banners, which are not code compliant, are proliferating.
6. PLA President's Report: **Bill** reported the following:
 - The Pitch n' Putt golf tournament will be held on October 3 at Sail Ho. Contact Tony Calabrese if you want to participate.
 - Please remember that the deadline for newsletter input is Sept 15.
 - PLA insurance renewal is due in 1 ½ months. Brian Hartley will be asked to talk with our group to ensure that we know what is covered.
7. Peninsula Chamber of Commerce Community Fair on September 13: **Patti** reported that the PLA booth is fully staffed. There will be a drawing drum for prizes going to people who stop by the booth. There will also be credit card capability so that individuals who want to join PLA can do so immediately. All who have signed up to help at the booth are asked to attend a training meeting on Friday, Sept. 12 from 4-6PM at **Martha's** home on Garrison Street.
8. Point Loma Town Hall Meeting on September 23: The town hall meeting will be held at the UPSES Hall with doors opening at 5:30PM. The focus of the evening will be transportation issues and how they impact Point Loma. A panel of speakers will be chaired by Councilman Faulconer and will include representatives from CalTrans, the Airport Authority and North Harbor Drive Renovation. **Patti** stated that there will additionally be booths set up pertaining to various issues so that individuals can ask questions either during the panel discussion or after the meeting at the booths. Gretchen Webster will have a booth so that she can provide information about the next phase of development at the Fresh & Easy site. Also, P3 (Point Loma People for Progress) will have a booth. Door Prizes will be given away.
9. Final Thoughts:
 - Thank you to Councilman Faulconer for getting the Chatsworth Blvd resurfaced in front of PLHS.
 - The Cabrillo Monument will open an observation bunker as a component of the Military History Museum this fall.
 - Centralization of all PLA printing is being researched.

Project Reports:

Code Compliance: **Celeste** reported the following:

- The Dry Cleaner sign has finally been removed – probably as a result of communications with City Code Compliance.
- Gretchen Webster has expressed delight at the tremendous community response

to the newly opened Fresh & Easy and Peet's. As a consequence, there is increased interest in the still available space in this complex. Phase II of development is ready to go forward, but there has been opposition. She will be at the PL Town Hall meeting on Sept. 13 to answer questions.

- The newly landscaped Catalina onramp is looking great, but the electricity to the street lights in this area is still off.
- The signage to the new Starbucks seems to be not in compliance at this time.

Correspondence: no new information

Newsracks: no new information

Catalina Ramp: no new information

Tool Shed and Storage Building: There is a fallen eucalyptus branch that Mean Green will remove.

Village Flower Project: no new information

Historical Marker: Dick Lareau has designed sketches of the monument that will be reviewed by Union Bank.

Al's Garage: no new information

Benches & Debris Containers: no new information

Catalina Tree Project: no new information

Village Trees: no new information

Cañon Street Sycamores: no new information

Garden Awards: A photo of the Catalina waterfall and landscaped entry was displayed.

Tennyson Triangle: no new information

Nimitz Triangle: no new information

Nimitz Median: no new information

Pork Chops: no new information

Dewey School: The irrigation controller is still not working.

PL Entry Signs/Nimitz West: The electricity to the lights and irrigation system is still out.

Dana School: no new information

Graffiti: (see above)

Reminders:

- PLA Membership Meeting – Sept. 5, 2:15PM at the PL Community Bank
- PLA Board meeting – September 10 at the Bali Hai -- 7:30AM
- La Playa Trail Assoc. – September 9, 2:30PM at the Peninsula Community Svc Ctr
- P3 Meeting – September 11, 12Noon at McMillian HQ
- Peninsula Community Planning Board – September 18, 6:30PM, library
- Neighborhood Watch – Sept 2 at the Western Division Hdqt. 5215 Gaines, 6:30PM
- PLA Newsletter – deadline Sept. 15 to Kerri De Rosier kdsdero@sbcglobal.net
- PLA Golf Tournament – October 3, 2PM, at the Sail Ho
tony.calabrese@pointlomabank.com
- PL Nazarene Univ. Open House – October 11
- PL Annual Dinner – May 19, 2009 at the Marriott Courtyard, Liberty Station

Roses and Radishes: A bouquet goes to *The Pearl* for hosting our drive-in-movie presenting the last three years of the Dick Lareau videos. Accolades go to **Patti** for spearheading this fun evening with PLA friends.

The meeting was adjourned at 9:30AM. Please note that our next meeting will be 8AM,

October 7, 2008 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail **Ron** at brooks1@cox.net.

Respectfully submitted,

Karen Davis
Secretary

Mean Green Team Calendar

September 5 Dewey
September 12 Pork Chops
September 19 Nimitz West/Catalina Ramp
September 26 Soto – trim limb; shed & tool cleanup
October 3 Village

Check weekly e-mail reminder sent every Wednesday.