

POINT LOMA ASSOCIATION - Beautification Committee Meeting
August 5, 2008

Members Present: Ron Brooks, Karen Davis, Jodie Bruhn, Bill Klees, Betty Allman, Dave Brown, Cecilia Carrick, Klonie Kunzel, Dorothy Lord, Dee Kettenburg, Ardetta Steiner, and Debbie Hall.

Chairman **Ron Brooks** opened the meeting at 8:08 AM at the San Diego Yacht Club.

Minutes Review: Minutes from the July 1 meeting were reviewed.

Budget: Our FY 2008-09 Beautification Committee budget has been approved by the PLA Board at the requested level of \$31,740. July expenses were \$838.

Inspiration: *"Without Community service, we would not have a strong quality of life. It's important to the person who serves as well as the recipient. It's the way in which we ourselves grow and develop."* Dr. Dorothy Height

Additions/Corrections: On the Community Contact List, please make the following changes:

- Replace "Free Paint" with "Paint and Materials Exchange Bank"
- Add under the Graffiti Control Hotline: website www.sandiego.gov/graffiti
- Add under Total Green Landscape: Moises email moysanchez@aol.com

President's Report: Bill reported the following:

- Bill attended a Sunset Cliffs Natural Park meeting on August 4 and learned that the area of the park at the foot of Ladera Street continues to have major problems on Friday and Saturday nights. Loud parties with sometimes as many as 100 or more participants and lasting throughout the night have been marked with damage to the area and even violence. The area has been heavily tagged with graffiti. There are plans to place a gate at this park entrance in an effort to deter overnight parties.
- The August 13 PLA Board Meeting will be shortened to enable everyone to go to the Fresh and Easy opening.
- On September 13, PLA will have a booth at the Community Fair which will be held at NTC. Please come by and check it out.
- The PL Concert Series is going well with approximately 2000 individuals attending each event.
- Please be aware that there are two issues of consequence to the community that will be on the upcoming election ballot. One relates to making the Alcohol on the Beach Ban permanent and the other would enable Mission Bay Park to retain funds derived from that site to remain at the park.

Discussion Topics:

1. Mayor's "Graffiti Abatement Team": A fact sheet dated July 8, 2008 concerning graffiti abatement efforts in North Park was distributed to attendees. **Ron** noted that the Abatement Team included many community groups and interested individuals coming together to deal with a major graffiti problem in that section of the city. To read the letter, go to: <http://www.sandiego.gov/mayor/pdf/080708graffitibombing.pdf> . Graffiti Control Sighting/Complaint Form's were also distributed and can be obtained at <http://www.sandiego.gov/graffiti/sighting.shtml> .
2. Graffiti Strike Force: **Cecilia** reported that the amount of graffiti in our community seems to be going down. She has contacted the City Graffiti Hotline to remove graffiti that was small but hard to reach, but there has been little response. **Ardetta** offered to go on graffiti removal efforts in the future.

3. Moises Sanchez's Tennyson Triangle Proposal: **Jodie** reported that we have received a proposal from Moises (Total Green Landscape). He would like to redesign, upgrade the irrigation and plant the Tennyson Triangle in exchange for a sign advertising his business to be placed on the site. After obtaining thumbs up from **Bill** and **Ron**, **Jodie** gave Moises approval to develop the plans. The group approved the concept and delegated to **Jodie** the authority to decide whether or not to accept the final proposal and sign design.
4. Shovels for the School Garden Program: **Karen** has received a request from a Master Gardener representative for 10 of our old shovels. PLA received a gift of over 100 shovels from People for Trees. They are battered and rusty, but could be refurbished. The Master Gardener rep proposes to refurbish the shovels and give them to school garden programs in need of tools. The group approved the request.
5. Village Light Pole Flower Baskets: The Mission Hills Garden Club recently coordinated with the Mission Hills Business group to fund flower baskets in their community. They contracted with Mission Hills Nursery to obtain all materials, install the baskets and maintain them. **Karen** requested a bid from Mission Hills Nursery to install and maintain 10 flower baskets in the Point Loma Village. All materials and installation was \$5000. Watering and maintenance of the baskets for one year was \$6000. After discussion, the group thought additional bids from other businesses would be useful. Although everyone likes the idea of having the baskets, the cost was beyond our budget. **Debbie** and **Karen** will work on options.
6. Story Family Truck Repairs: The truck recently decided to take a break. After working fine, it could not be started for about an hour. It received a checkup, but no problems were found. Perhaps it went on strike?
7. Fresh and Easy Community Organization Contest: **Ron** has submitted an application for a \$1000 gift being given by Fresh and Easy to a 501(c)3 organization. Funds would be received through the Point Loma Foundation.
8. Community Fair on September 13: **Patti** is coordinating the PLA effort to raise awareness and membership through a booth at the Peninsula Chamber Community Fair. It will include banners, pictures and popcorn. **Ron, Cecilia, Ardetta, Klonie, Debbie** and **Karen** signed up to help at the booth.
9. Point Loma Town Hall Meeting on September 23: The town hall meeting will be held at the UPSES Hall starting at 6PM and will include speakers such as the new CO of the Navy Submarine Base, representatives of the Regional Airport Authority and Councilman Faulconer. **Patti** is coordinating this effort, and volunteers will be needed to help with the event.

Project Reports:

Code Compliance: The Fresh and Easy store is set to open on August 13. Peets Coffee is now open.

Correspondence: **Ardetta** will send a letter to the Children's Hospital Auxiliary to thank them for their efforts at the PLA Dinner.

Newsracks: no new information

Catalina Ramp: no new information

Tool Shed and Storage Building: New safety vests have been received and distributed.

Village Flower Project: no new information

Historical Marker: no new information

Al's Garage: no new information

Benches & Debris Containers: no new information

Catalina Tree Project: no new information

Village Trees: no new information

Cañon Street Sycamores: no new information

Garden Awards: no new information

Tennyson Triangle: no new information

Nimitz Triangle: no new information

Nimitz Median: no new information

Pork Chops: no new information

Dewey School: The irrigation controller is not working. Chris Ewell has agreed to get a replacement. In the interim, irrigation will be handled manually.

PL Entry Signs/Nimitz West: The electricity to the lights and irrigation system is still out.

Dana School: no new information

Graffiti: (see above)

Barnes Tennis Center: The lack of water and trash/weed removal in the area along Nimitz and adjacent to the Barnes Tennis Center is a concern. Newly planted palms are dead or dying. **Karen** will contact Steve Bingham and **Klonie** will contact Betty Peabody.

Reminders:

- PLA Board meeting – August 13 at the Bali Hai -- 7:30AM
- Peninsula Community Planning Board – August 21, 6:30PM, library
- Neighborhood Watch – August 5 at the Western Division Hdqt. 5215 Gaines, 6:30PM
- Summer Concerts -- August 8,15
- PLA Newsletter – next publishing date 10/1

Roses and Radishes: A bouquet goes to Peet's – a comfortable and classy new community gathering spot.

The meeting was adjourned at 9:25AM. Please note that our next meeting will be 8AM, September 2, 2008 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail **Ron** at brooks1@cox.net.

Respectfully submitted,

Karen Davis
Secretary

Mean Green Team Calendar

August 8 Dana/Tennyson
August 15 Nimitz West/Catalina Ramp
August 22 Cañon Walk/Sub Base
August 29 Pork Chops

Check weekly e-mail reminder sent every Wednesday.