

POINT LOMA ASSOCIATION - Beautification Committee Meeting
March 4, 2008

Members Present: Jodie Bruhn, Karen Davis, Celeste Trepte, Dorothy Lord, Patti Adams, Bill Klees, Klonie Kunzel, Dave Brown and Ardetta Steiner.

Acting Chairman **Jodie Bruhn** opened the meeting at 8 AM at the San Diego Yacht Club.

Minutes Review: Minutes from the February 5 meeting were reviewed and approved.

Budget: **Jodie** reported that \$15,033.43 was spent last month and \$28,392.29 of our \$54,800 FY2007-08 budget was spent.

Community Contact List: Updated contact and membership lists were distributed.

Inspiration: "The reward of a thing well done is to have done it." –Ralph Waldo Emerson

President's Report: **Bill** reported the following:

- Many calls and emails have been sent to him recently regarding graffiti. He will forward the information on to **Cecilia**.
- The Nichols St. issue where homeowners have built into the public right-of-way has been ongoing for at least six years. A settlement agreement was reached a few years back, but the homeowners have not complied with the agreement. As a result, community representatives from the PLA and the local Chamber of Commerce will meet with Councilman Faulconer and request that the City vacate the settlement agreement and enforce laws relative to the public right-of-way.
- The next PLA meeting on March 12 will include a discussion by Fleet Week representatives.
- There will be a meeting on March 24 to recommend awards to be presented at the annual dinner. If you have recommendations, please give them to **Patti**.

Discussion Topics:

1. Nimitz/Catalina On-Ramp: **Celeste** reported that on 26 February, Dwight Harrington and Kerri DeRosier were present to record the tree planting at this site. Kerri's story will be in the PLA Newsletter and in the Beacon. The video will be part of the Annual Dinner show. The job was completed by the able crew from the Urban Corps. Matt Awbrey from Councilman Faulconer's office and Moises Sanchez from Total Green Landscape along with **Celeste**, **Jodie** and **Karen** were present to kick off the project. The trees and work performed by the Urban Corps were paid for by SDG&E as part of their tree program with the City. Drew Potocki, Urban Forester, obtained the necessary City approvals for the Urban Corps to do the job. Matt deserves special thanks for his coordination efforts with the City Environmental Services Department and the Alpha Project to clean out the homeless encampment and overgrown greenery on the Nimitz side of the site and his efforts with the Streets Department to repair/replace the fence on the site. The second phase of the project will include repair of the fence by the City and planting of shrubs along the fence (bougainvillea) and along the road (rosemary and senecio) and hopefully planting recumbent acacia down the hill on the Nimitz side of the fence. The final phase is the planting of the lower tip of the on-ramp site with drought tolerant succulents and is projected to be completed by Michael Buckner. **Ardetta** will prepare notes of thanks to Matt and Dwight, and **Karen** will prepare thank you notes for Environmental Services/Alpha Project and the Urban Corps. ***Congratulations to Celeste for such tremendous progress on this project.***

2. Homeless Encampments on Nimitz West: On the same date as the tree planting, the homeless encampments along Nimitz West were also being removed and dense greenery being trimmed all along that site. Park and Recreation personnel along with individuals performing community service as part of their probation requirements worked all morning to get the job done. Karen will prepare a thank you note for Park and Recreation staff.
3. Graffiti Control: **Cecilia** sent the following report via email. A CD of numerous photos/locations of Point Loma graffiti was sent to SDPD Officer Bryan Hewitt of the Graffiti Task Force for his review. She additionally discussed increasing surveillance at specific sites where graffiti vandals are particularly active with SDPD Officer David Surwilo. She also painted out major graffiti along the Nimitz wall and on the Point Loma entry sign. For the first time, she noted swastikas in the graffiti décor. An article for the PLA newsletter was prepared and sent to Kerri. Lastly, she talked with the principal at PLHS and vice principal at Correia about our graffiti problem. Each principal is receiving a letter about graffiti concerns and a copy of the PL graffiti photos in disc form. **Cecilia ROCKS!!**
4. Shelter Island Rotary Club Project for PLA: **Patti** reported that the Shelter Island Rotary is interested in working with the PLA on a project and asked for a recommendation. Cañon Street between Ullman and Evergreen was offered as a problem area that is in bad need of weed removal. A group of about 20 would be needed to cover the area. **Patti** will make this suggestion to the group to determine their interest in this site.
5. Newsracks: A packet was passed around from Councilman Faulconer's office showing possible newsrack configurations. Most likely two corrals would be used in the post office area - one container with coin slots and the other for free publications. The corrals will be dark green and contain no ads.
6. Utility Boxes: Notes from the February PLA Board minutes show the progress being made by Kerri De Rosier on painting utility boxes. The box at the Pork Chops will have a high school student prepared design. Three to four boxes in the Village will be selected for paintings. Ann Walker has agreed to paint 2 boxes in front of Point Loma Park. Other sites under consideration include boxes in front of the new Fresh and Easy and additional boxes near Point Loma Park.
7. Additional Thoughts:
 - **Patti** reported that the PL High School has joined the PLA as a member.
 - **Dorothy** reported that Neighborhood Watch meets monthly. The March meeting is tonight (March 4) at 6:30PM and will be on Crime Stoppers. If you are interested in attending future meetings, contact **Dorothy** or Linda Lafond 619-531-1540 at the Police Storefront Office.

Project Reports:

Code Compliance:

- **Celeste** reported that a sandwich board advertising 99 Cent Cleaning did not respond to her request for removal. She forwarded the problem to Code Compliance.
- Fresh and Easy is projected to open by the end of April or early May. Landscaping is now underway. Phase II of the project will not be complete for two years and includes additional buildings on the site. Designs of the project will be available for viewing at the Annual Dinner.
- **Dave** noted that excessive/illegal signage by Robert Antoniadis and his real estate

business continues. Regulations specify that the signs must be on private property and that there can only be one sign per property. It was recommended that anyone who finds the display to be offensive, please contact Mike Wisnieski at City Code Compliance (619-533-6138).

Correspondence: No new information

Newsracks: (see above)

Tool Shed and Storage Building: No new information

Village Flower Project: no new information

Historical Marker: **Klonie** reported that she will meet next week with the individual who will build the marker.

Al's Garage: **Patti** reported that Dene Oliver along with Jim and Leslie Reynolds have purchased this site. Their intent is to build retail and office space on the site with construction beginning as early as seven months from now.

Benches & Debris Containers: **Dave** noted that there is a new bus stop at the corner of Shelter Island Drive at Roscrans. A bench would be useful there since there frequently are many individuals waiting for the bus. There is not much space, however, and since it is on Shelter Island Drive, a permit would be needed prior to bench placement. (A volunteer is needed to work with Councilman Faulconer's office or Code Compliance to acquire a permit for the placement of a bench and trash can on Cañon near the Post Office.)

Catalina Tree Project: no new information

Village Trees: no new information

Cañon Street Sycamores: A 'captain' is needed for this area.

Garden Awards: no new information

Tennyson Triangle: no new information

Nimitz Triangle: no new information

Nimitz Median: no new information

Pork Chops: no new information

Dewey School: no new information

PL Entry Signs/Nimitz West: no new information

Dana School: no new information

Graffiti: (see above)

Barnes Tennis Center: no new information

Reminders:

- La Playa Trail Assn March 11 at the Peninsula Community Svc. Ctr. – 2:30PM
- PLA Board meeting March 12 at the Bali Hai -- 7:30AM
- Newsletter spring deadline March 13 – Kerri De Rosier kdsdero@sbcglobal.net
- Peninsula Community Planning Board March 20 at the library – 6:30PM
- Annual Dinner May 20 – please consider silent auction donations (www.plaweb.org)

Roses and Radishes: A rose goes to the Elegant Truffles signage and Dorothea Laub's permanent PLA display in the Point Loma Branch Library.

The meeting was adjourned at 9AM. Please note that our next meeting will be 8AM, April 1, 2008 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail

Ron at brooks1@cox.net.

Respectfully submitted,

Karen Davis
Secretary

Mean Green Team Calendar

March 7 Pork Chops

March 14 Soto Street

March 21 Dewey

March 28 Village

Check weekly e-mail reminder sent every Wednesday.