

POINT LOMA ASSOCIATION - Beautification Committee Meeting
October 2, 2007

Members Present: Ron Brooks, Karen Davis, Jodie Bruhn, Klonie Kunzel, Bill Klees, Betty Allman, Ardetta Steiner, Celeste Trepte and Dorothy Lord.

Chairman **Ron Brooks** opened the meeting at 8:10 AM at the San Diego Yacht Club.

Minutes Review: Minutes from the September 4 meeting were reviewed and approved.

President's Report: Bill reported the following:

- The PLA Insurance Policy covers personnel working on all PLA projects to include individuals working at any event or on any cleanup project.
- Curt Lutz, executive director of the OB Community Development Corp., will not have his contract renewed. Although his current contract goes only until the end of October, it is believed that he will be retained until the end of the year and that an attempt will be made to find money to pay his salary. The implication is that the Peninsula Entryway Project will be in jeopardy because there will not be anyone to facilitate its completion. This is a major concern for the PLA.
- The next PLA budget meeting will be on 10/3/07. The Beautification Committee budget will be presented at that time.
- The fall newsletter has been printed and members should receive copies soon.
- The PLA Golf Tournament was a big success thanks to the hard work and outstanding job by Leslie Harrington. The 40+ golfers had a great time.

Budget: **Jodie** reported that \$352.27 was spent last month and \$2,900.29 of our \$37,300 FY2007-08 budget was spent.

Discussion Topics:

1. New Graffiti Control Committee: **Betty** reported that the new "Graffiti Gang" has been established and already is attracting new members. **Cecilia**, the new gang leader, has moved rapidly to gather information on regulations, city assistance and material sources related to graffiti removal. This past week, **Betty** and members of the gang painted a wall on Talbot that had been tagged. Although there is \$100 budgeted now for graffiti removal, this may need to be expanded as the removal efforts expand. **Ron** noted that graffiti on Coast United Advertising owned bus benches should be reported to the company by calling 619-291-5510 or the number printed on the bench.
2. Barnes Tennis Center: **Karen** reported that the new Ad Hoc Committee has not met.
3. Future Landscaping Plans for Nimitz Entry / Nimitz-Catalina Off Ramp: **Celeste** and **Karen** met with Matt Awbrey concerning the Nimitz-Catalina off ramp for which planning was initiated at least 2 years ago. It seemed that the off ramp plans had been dropped by Paul McNeil. He wanted to place trees in the Nimitz median instead. **Celeste** wants to establish the off ramp as the priority project for PLA along Nimitz at this time. The trees targeted for the median could be just as easily placed at the off ramp site. Matt was in agreement. If PLA was able to get the area cleared and irrigation to the area, then he could coordinate to have the City plant the trees on the off ramp site. PLA would not have to pay the cost of relocating the Canary Island Pines from downtown. **Jodie** obtained an estimate from Total Green Landscape to remove all greenery and trash from the site at a cost of \$2,560. It was agreed that we

had the funds in our budget to proceed, so **Jodie** will contact Total Green so that work can begin at their earliest convenience. **Celeste** will contact Mike Martin to update his bid to put an irrigation system in at the site. In addition, she will contact Dino at D&K Landscaping (858-484-1635) to request a second bid on the irrigation. [**Karen** and **Betty** went downtown to Children's Park after the meeting to look at the trees. They are very tall – we estimated ~ 30-40' and are a bit scruffy looking.]

4. PLA Project Signs: **Ron** reported that the PLA project sign for Dewey was gone. It was suggested that we would, in the future, need to order additional signs. After discussion, it was agreed that a new sign design would be a good idea. **Ardetta** took pictures of a sign in another community that was more in keeping with our landscape projects, and she will have it for our next meeting. When we do decide to have signs made, Sign Diego run by Ron Marcotte, was recommended as a good source.

Project Reports:

Tool Shed and Storage Building: There is no new information on the building painting project.

Village Flower Project: **Jodie** and her husband, John, replaced the phormium in the planter boxes in front of Con Pane. Nicely done!

Al's Garage: People have been leaving appliances and furniture at the garage. Al or his staff then must find ways to get it removed.

Benches & Debris Containers: There are 3 benches and 4 trash containers at Soto.

Catalina Tree Project: Nothing new.

Village Trees: Mean Green trimmed about half the Jacaranda trees in the village. Two truck loads were needed to carry away the branches. A second trim will be planned for the remaining trees.

Cañon Street Sycamores: The backyard of a home on Bangor is sliding off the canyon cliff.

Garden Awards: A color photo of the latest award home will be in the newsletter.

Utility Undergrounding: Nothing new.

Nimitz Wall: Nothing new

Tennyson Triangle/Nimitz West: Nothing new.

Nimitz Triangle: Nothing new.

Nimitz Median: Nothing new.

Pork Chops: The date for planting the area has not been determined.

Dewey School: Georgiana Becker, the real estate specialist for SD schools, contacted **Karen** about the agreement for paying the water bill. She would be sending us a bill at this time, but is delayed because the school district is considering increasing our bill. She has been informed that we use 8000 gal./mo of water and that we therefore should be billed \$800/year. The volume of water was determined in 2002. She hopes to obtain redevelopment funds that could offset part or all of that expense. If she is unable to obtain the offset, she would like to bill us at \$300/year this year for water, then increase that by \$100/ year each year until we reach \$800. The question is how much money PLA is willing to compensate the school district for water. The answer is not clear at this time.

Karen will contact Georgiana and request to meet with the school water personnel.

PL Entry Signs: The Nimitz entry sign was tagged then the graffiti was removed quickly by an unknown person. The job was nicely done. Thanks to the mystery graffiti remover!

Dana School: The area still appears to be getting no water from the irrigation system.

Graffiti: (see discussion topics)

Code Compliance: **Celeste** reported the following:

- Demolition is underway on the new Fresh & Easy store on Catalina. The store shell should be complete in December. Peet's Coffee is also slated to go in at this site. A landscape architect has prepared a plan to re-landscape the site. **Celeste** has encouraged placement of Jacaranda trees around the perimeter of the site. They will place an irrigation system, plant the trees and maintain them if we are able to obtain trees for them. **Celeste** is waiting to make sure that the landscape architect is in agreement before we make contacts (La Jolla Garden Club) to obtain the trees. The Fresh and Easy display board is missing – please contact **Celeste** if you know where it is.
- Von's on Rosecrans will close on 31 Oct and reopen on 2 Nov at the new NTC location. The building lease will be held by Von's until 2011. There is currently no information regarding what will happen to the old Von's building.

Reminders:

- The Shelter Island boat ramp is being expanded
- The PLNU Community Day is scheduled for October 13. The PLA story board will be on display. Please contact Tracy if you can monitor the board set up or take down the board.

Old Business:

- **Ron** and **Ardetta** will meet to determine the best way to contact new volunteers. New contacts are as follows:

Robert & Martha Kolb, 4453 Casitas St. 92107, 619-222-4114 bandmkolb@cox.net

Vivian McCardle, 3927 Milan St. 92107, 619-224-0980

Mary Reeber & Jim Bumpus, 555 Tarento Dr. 92106, 619-225-8075

Norman Walker, 3875 La Cresta Dr. 92107, 619-225-8075, storminwgfp@cs.com

Roses and Radishes: The Boardroom is a great new surfing store, located in a converted historical latrine from the 1930's at Liberty Station. Owner, Nathan Cintas grew up in Point Loma. When you enter his surf shack you will be walking on beautiful Peruvian walnut flooring, surrounded by white lacquer cabinetry and orchids.

The meeting was adjourned at 9:15AM. Please note that our next meeting will be 8AM, November 6, 2007 at the San Diego Yacht Club Board Room. To place items on the agenda, e-mail **Ron** at brooks1@cox.net.

Respectfully submitted,

Karen Davis
Secretary

Mean Green Team Calendar	
Oct 4	Dana, Tennyson & Nimitz West
Oct 12	Pork Chops
Oct 19	PL Village – Planter Boxes (Betty in charge)
Oct 26	Dewey (Dorothy in charge)
Nov 2	Village Tree Trim